ARCHIE GIANT SERIES

NO.530 CMM 06984 60¢

ARCHIE GIANT SERIES MAGAZINE

APPROVED BY THE COMICS CODE AUTHORITY

Presents

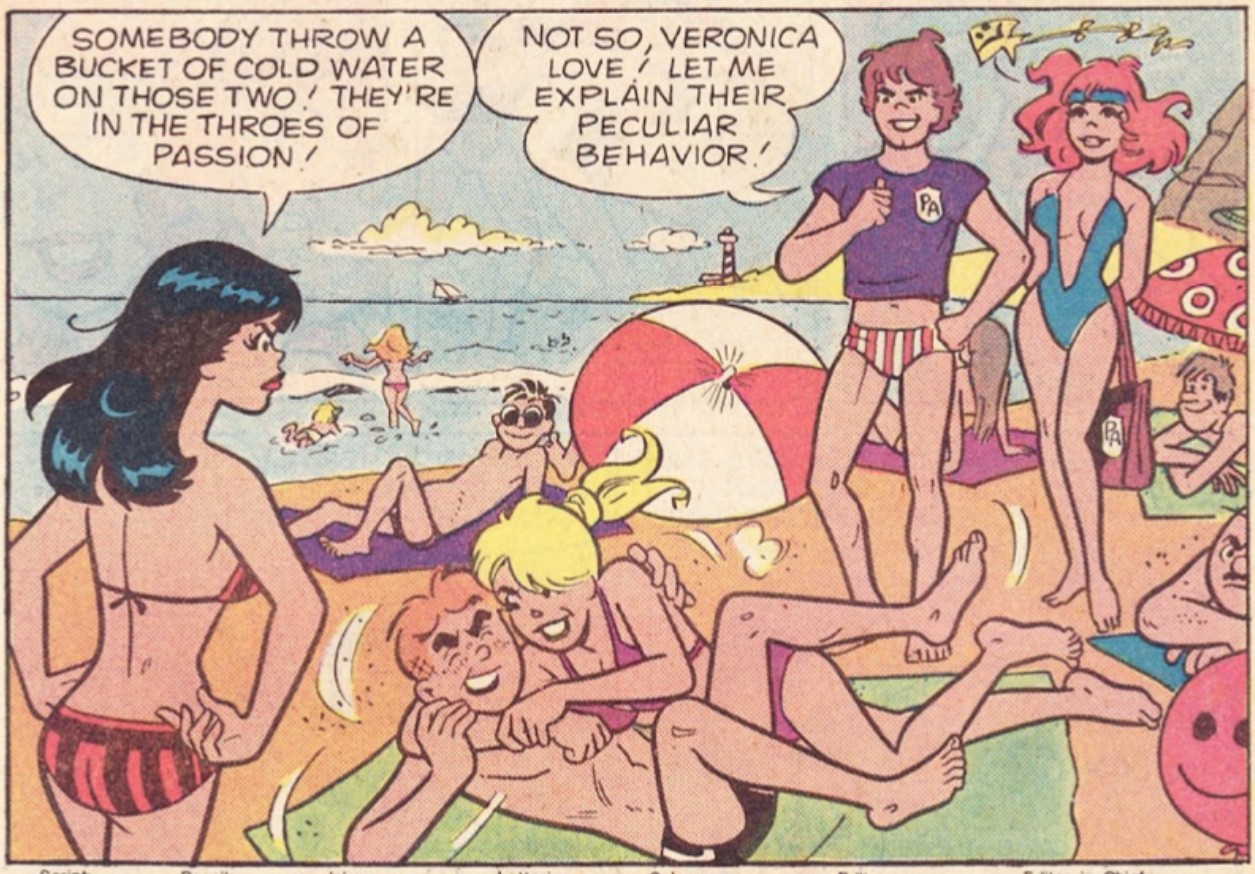
Betty and Veronica SPECTACULAR

ARCHIE GIANT SERIES MAGAZINE PRESENTS BETTY AND VERONICA SPECTACULAR NO. 530

SCOTTIE in A Cracker Jack story
OKAY, SCOTTIE! THE SCORE IS TIED, BASES LOADED, AND TWO OUTS! GET IN THERE AND SHOW 'EM WHAT YOU'RE MADE OF.
COACH
15 CRACKER JACK
I'LL DO MY BEST, COACH.
STRIKE ONE!
¿GULP¿ WHAT IF I STRIKE OUT?!??
STRIKE TWO!
YOU CAN DO IT, SCOTTIE!
YOU'RE A CRACKER JACK.
ZOOM!
WHAP!
WHEN YOU'RE REALLY GOOD-THEY CALL YOU CRACKER JACK
CRACK HOME RUN
YOU DID IT, SCOTTIE.
WE WON THE PLAYOFFS!
WHAT A CRACKER JACK!
Cracker Jack
CANDIED POPCORN AND PEANUTS
Toy Surprise INSIDE!
BORDEN
NET WT. 4¾ OZ.
Crunchy caramel-coated popcorn and peanuts and a secret toy surprise!

JOHN GOLDWATER PRESENTS

Betty and Veronica "FALL GUYS"



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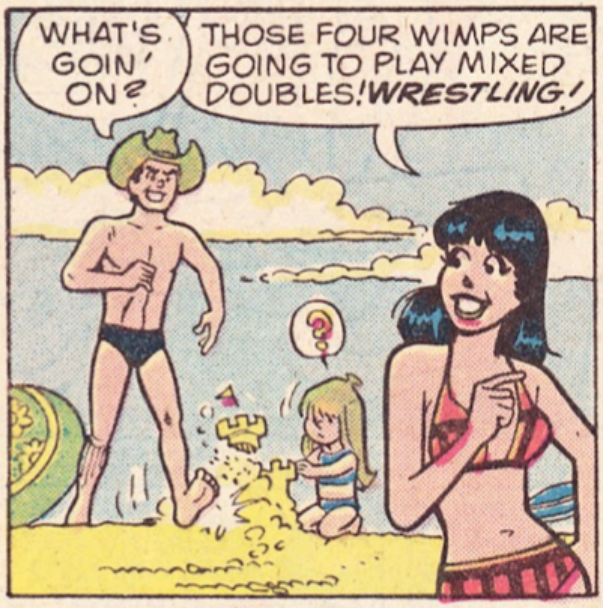
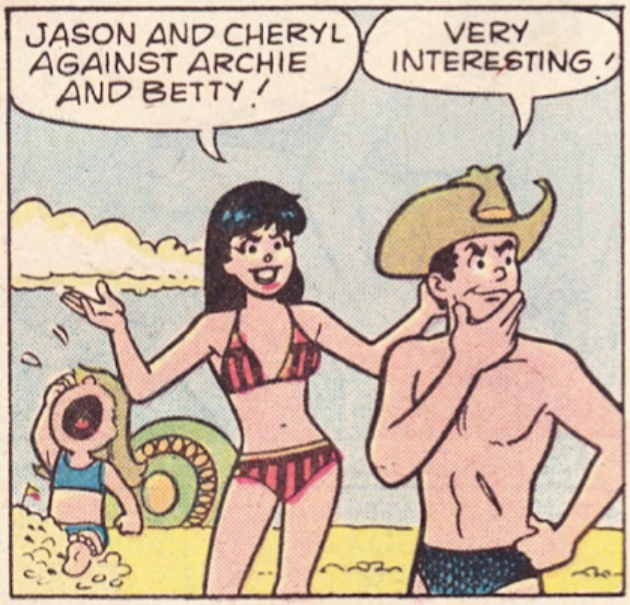
ONLY IF YOUR ARMS HAVE THE MUSCLE YOUR MOUTH HAS!

MAYBE YOU'D LIKE TO BE DECKED RIGHT NOW!
COOL IT, SIS!

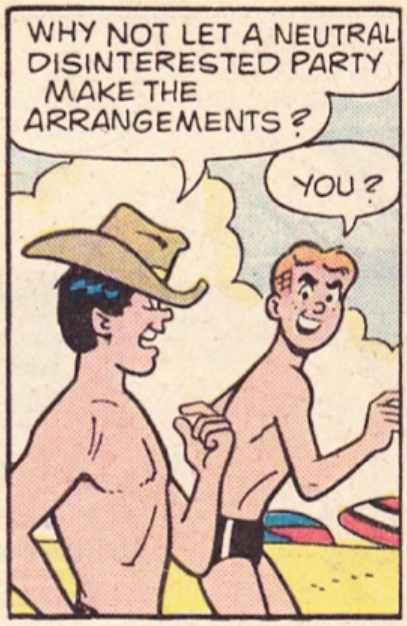
THE LONGER WE WAIT, THE BETTER IT WILL FEEL TO DEFEAT THE TOWNIES!
TRUE!

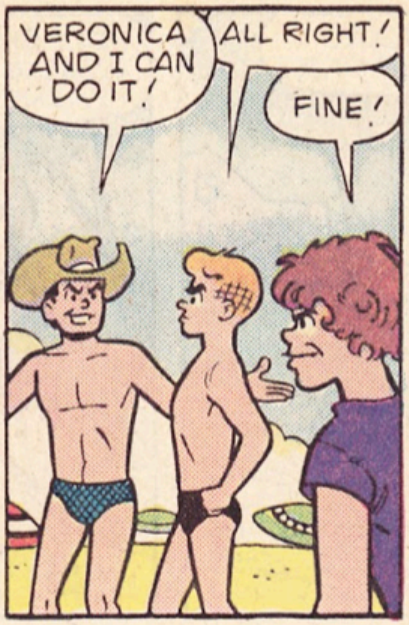

WHAT'S GOIN' ON?
THOSE FOUR WIMPS ARE GOING TO PLAY MIXED DOUBLES! WRESTLING!


JASON AND CHERYL AGAINST ARCHIE AND BETTY!
VERY INTERESTING!

WHEN IS THIS FIGHT OF THE CENTURY GOING TO TAKE PLACE?
ALSO WHERE?

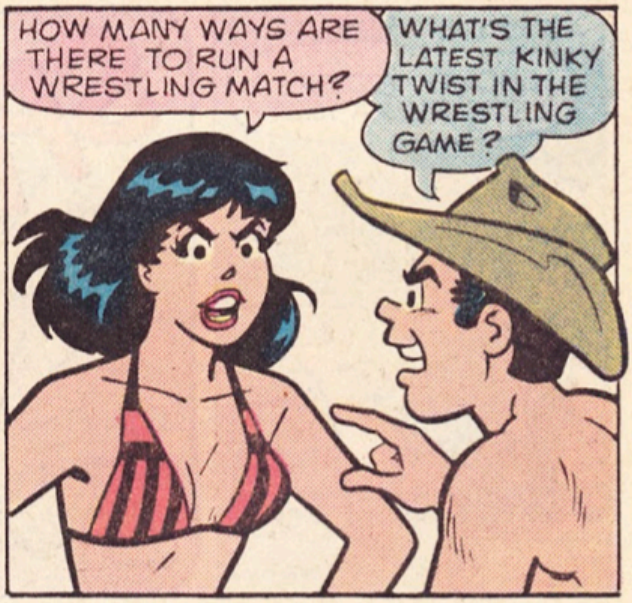
ANYPLACE AND ANYTIME!
THAT SUITS US!

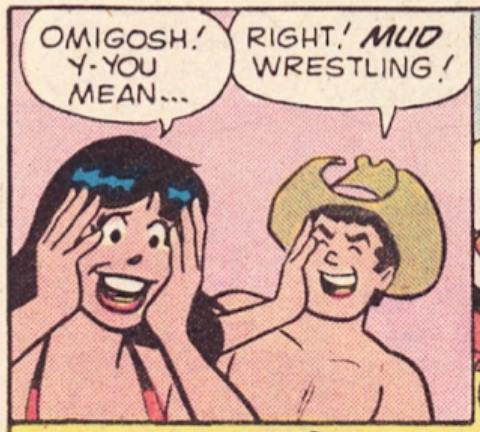

WHY NOT LET A NEUTRAL DISINTERESTED PARTY MAKE THE ARRANGEMENTS?
YOU?

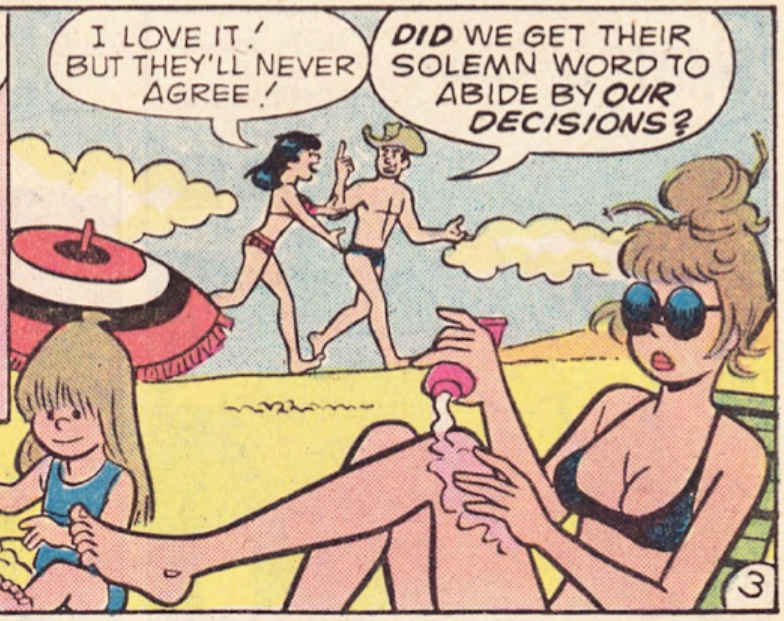

VERONICA AND I CAN DO IT!
ALL RIGHT!
FINE!

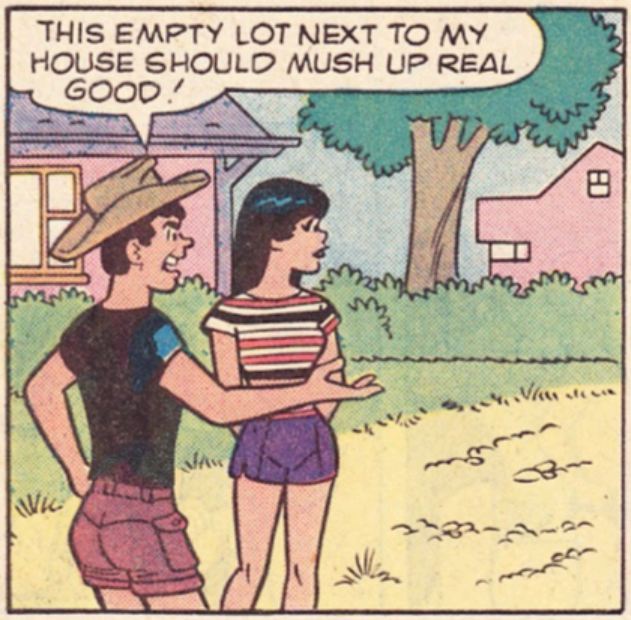
YOU GOTTA ABIDE BY OUR DECISIONS! WHAT WE SAY, GOES - RIGHT?
MY WORD ON IT!
MINE, TOO!

YOU KNOW I HAVE NO INTEREST IN THIS RIDICULOUS AFFAIR!
MMPH! Y-YOU WILL, THE WAY WE'RE GONNA RUN IT!


HOW MANY WAYS ARE THERE TO RUN A WRESTLING MATCH?
WHAT'S THE LATEST KINKY TWIST IN THE WRESTLING GAME?

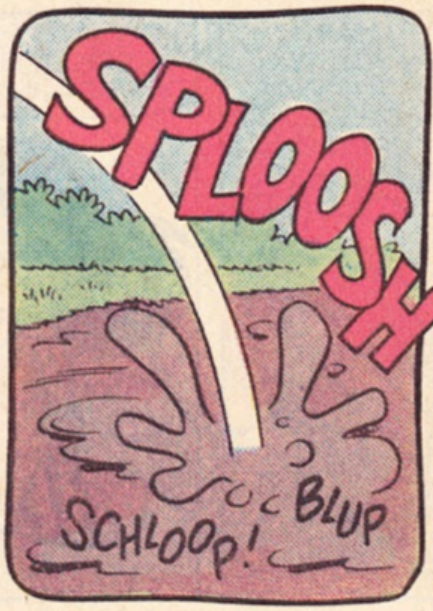

OMIGOSH! Y-YOU MEAN...
RIGHT! MUD WRESTLING!


I LOVE IT! BUT THEY'LL NEVER AGREE!
DID WE GET THEIR SOLEMN WORD TO ABIDE BY OUR DECISIONS?


THIS EMPTY LOT NEXT TO MY HOUSE SHOULD MUSH UP REAL GOOD!

ESPECIALLY IF I LET THE WATER RUN FOR ABOUT TWENTY FOUR HOURS!
I CAN HARDLY WAIT!

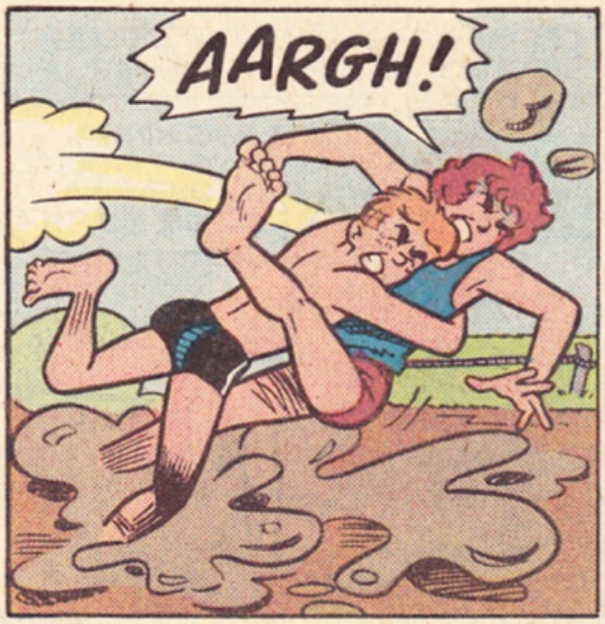
NEXT DAY:
LOOKS GOOD! LET'S RUN A TEST!


SPLOOSH
SCHLOOP!
BLUP

GREAT! I'LL STAKE OUT THE RING! YOU ROUND UP THE SUCKER -- THE PARTICIPANTS!

WHAT?
WRESTLE IN THAT?
HOW GOOD IS A PEMBROOKIAN'S WORD?
BLOOP
BLIP BLUB

BETTER THAN A TOWNIE'S!
OH, YEAH? PREPARE TO FIGHT!

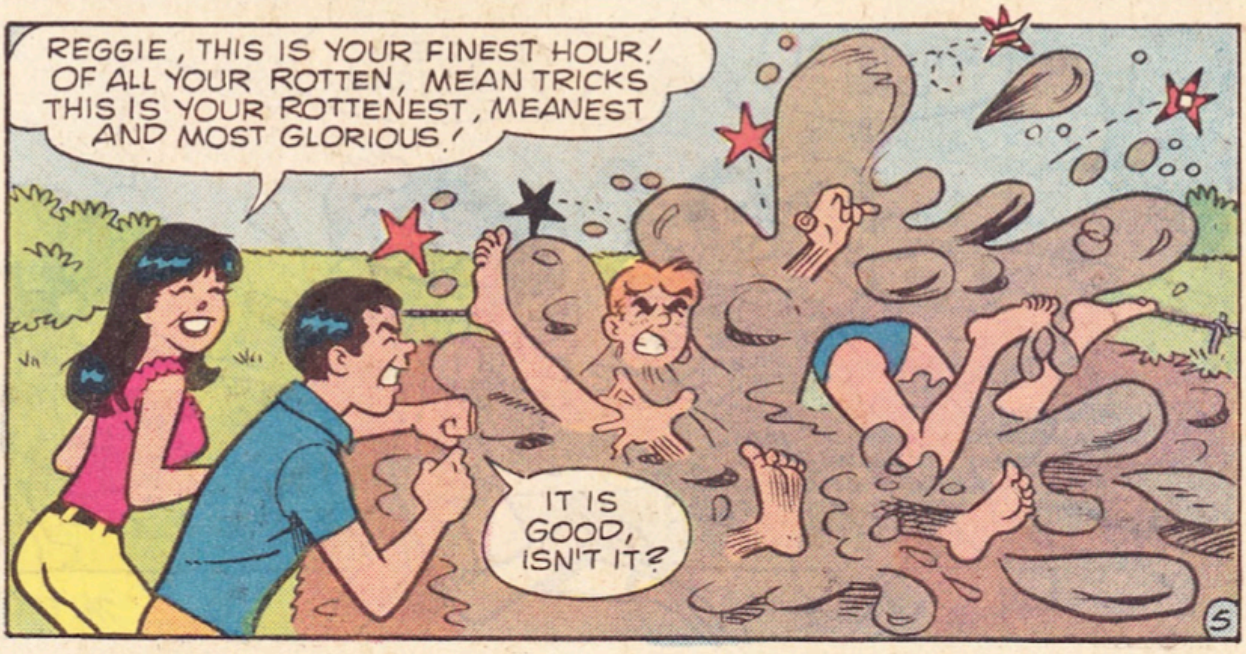

AARGH!

HOW ABOUT A MUD PACK, BUBBLE-HEAD?
ACK!

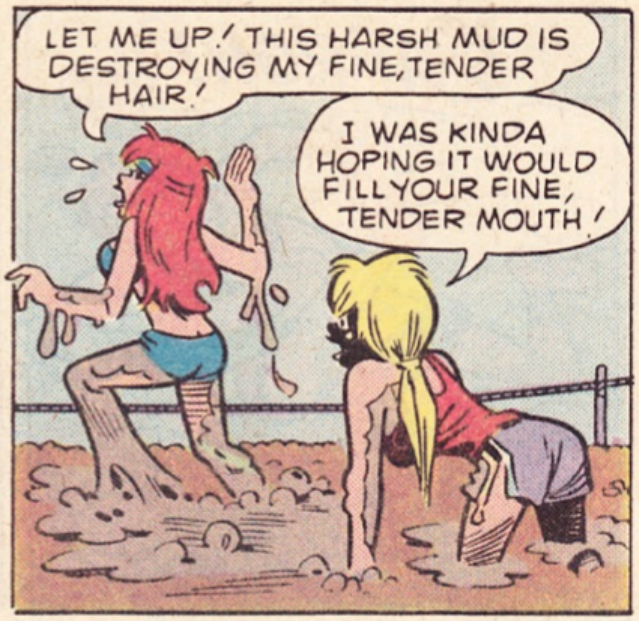
SPLOOSH
SLOSH!
BLUP!

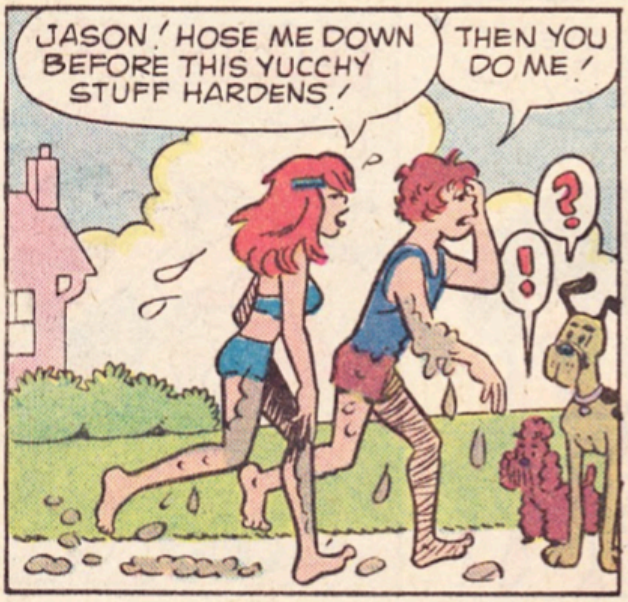
OOOH! I LOVE IT! I LOVE IT! I LOVE IT!

BLOOSH
BLUP
SLOP

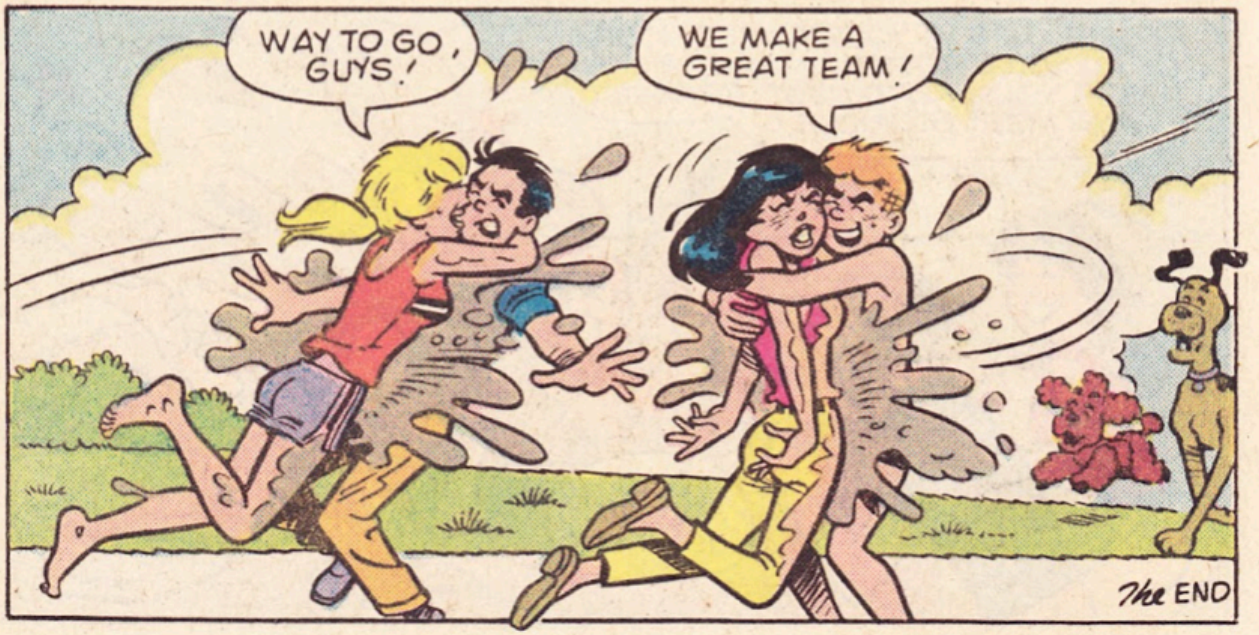

REGGIE, THIS IS YOUR FINEST HOUR! OF ALL YOUR ROTTEN, MEAN TRICKS THIS IS YOUR ROTTENEST, MEANEST AND MOST GLORIOUS!
IT IS GOOD, ISN'T IT?

ENOUGH! I QUIT! THIS IS TOO SORDID FOR A MEMBER OF PEMBROOKE ACADEMY!!
YOU QUIT BECAUSE I BEAT YOU! ADMIT IT!


LET ME UP! THIS HARSH MUD IS DESTROYING MY FINE, TENDER HAIR!
I WAS KINDA HOPING IT WOULD FILL YOUR FINE, TENDER MOUTH!


JASON! HOSE ME DOWN BEFORE THIS YUCCHY STUFF HARDENS!
THEN YOU DO ME!
?
!

WE DID IT! ONCE AGAIN RIVERDALE PROVED ITS SUPERIORITY OVER PEMBROOKE!
AND REGGIE AND RON HELPED! IT WAS THEIR IDEA!


WAY TO GO, GUYS!
WE MAKE A GREAT TEAM!
The END

UNSCRAMBLE THE FUN
AND DISCOVER WHY EVERYONE'S SCRAMBLING FOR NEW PINK LEMONADE BUBBLE YUM.®

Here's a game that's as much fun to play as Bubble Yum is to chew! Just unscramble these six mixed-up words. One letter to each square. (Answers below.)

FOST

SOTHOM

IYUJC

MYMYU

NIPK

LUBBESB

Now unscramble the circled letters to discover the surprise word in this Bubble Yum cartoon.

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ANSWERS: SOFT, SMOOTH, JUICY, YUMMY, PINK, BUBBLES.

SURPRISE WORD: IT'S A M O U T H F U L OF YUM!

VERONICA-CITY NAMES

VERONICA, WHILE STUDYING A U.S. MAP, DISCOVERED AN INTERESTING THING! THERE ARE MANY CITIES WITH THE *FIRST NAMES OF GIRLS*.

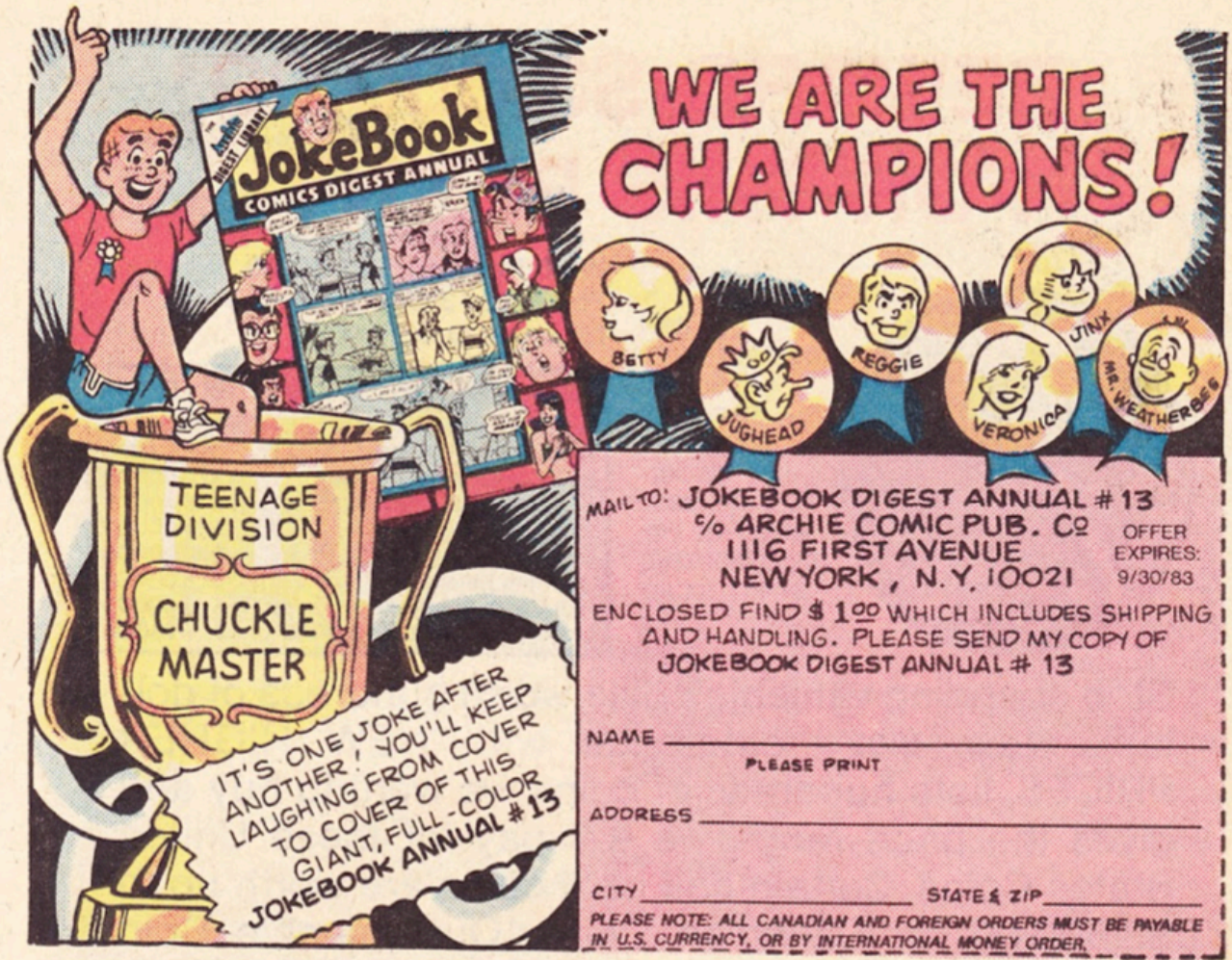
FIND OUT WHAT THEY ARE BY *CHANGING THE LETTERS* FOR THE *NEXT ONES* IN THE ALPHABET.

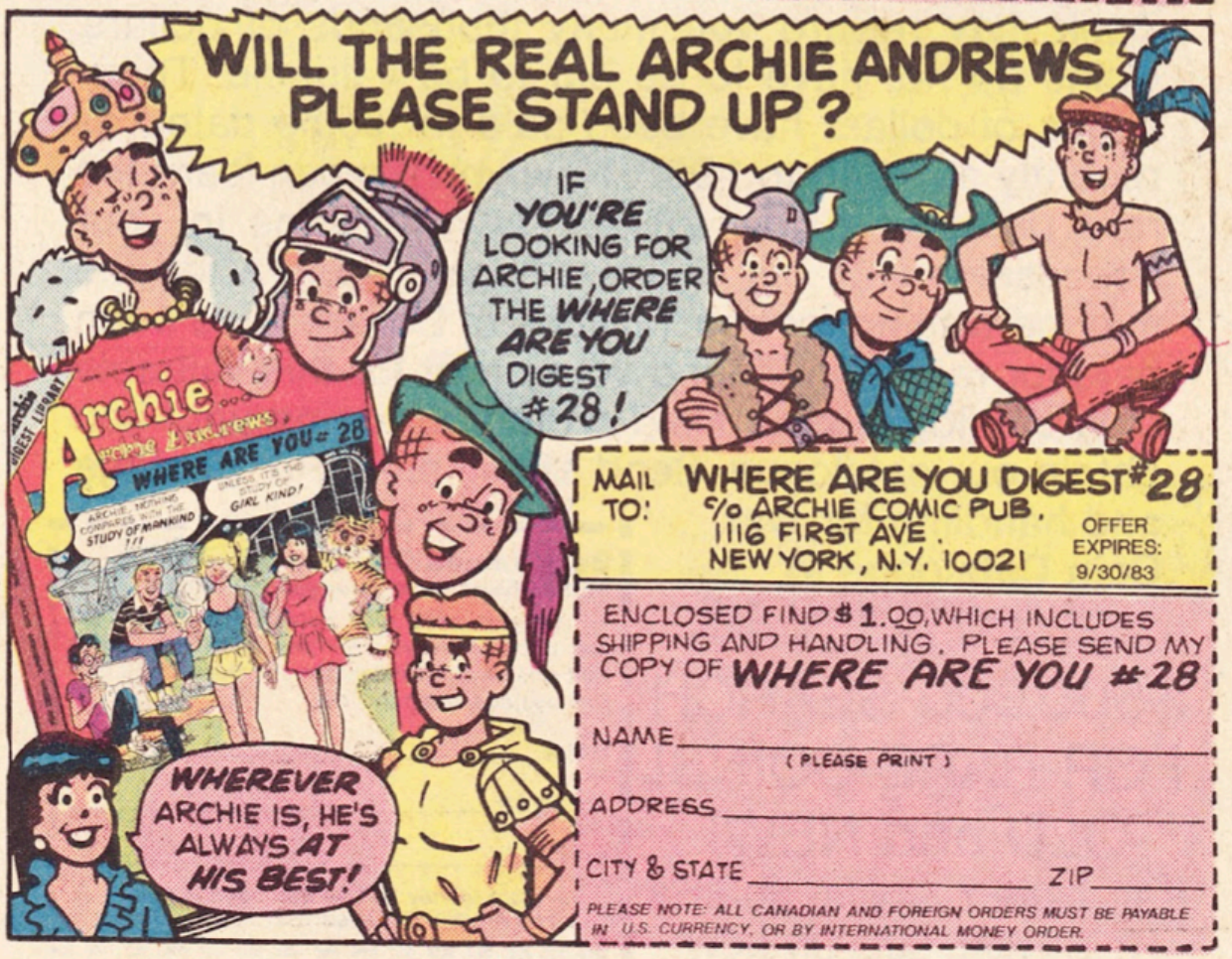
FOR EXAMPLE: Z=A, A=B, B=C, C=D, D=E, *ETC.*

PSSST: MAYBE YOU'LL FIND YOUR NAME AMONG THEM!

1. IZMD, *MISSOURI*
2. ADZSQHBD, *NEBRASKA*
3. ZKHBD, *TEXAS*
4. ADTKZG, *MISSOURI*
5. RXKUHZ, *KANSAS*
6. BKZQZ, *MISSISSIPPI*
7. ZCDKHMD, *ILLINOIS*
8. BNMRSZMBD, *KENTUCKY*
9. ZCQHZM, *N.DAKOTA*
10. HLNFDMD, *IOWA*
11. ADQMHBD, *OKLAHOMA*
12. LNMHBZ, *ILLINOIS*
13. QNRD, *NEBRASKA*
14. SGDQDRZ, *NEW YORK*
15. DLHKX, *MINNESOTA*
16. JZSGKDDM, *FLORIDA*

1. JANE, MO 2. BEATRICE, NEB. 3. ALICE, TX 4. BEULAH, MO. 5. SYLVIA, KS 6. CLARA, MS 7. ADELINE, IL 8. CONSTANCE, KY 9. ADRIAN, ND 10. IMOGENE, IA 11. BERNICE, OK 12. MONICA, IL 13. ROSE, NEB. 14. THERESA, N.Y. 15. EMILY, MN 16. KATHLEEN, FL


WE ARE THE CHAMPIONS!
JokeBook
COMICS DIGEST ANNUAL
BETTY
JUGHEAD
REGGIE
VERONICA
JINX
MR. WEATHERBEE
TEENAGE DIVISION
CHUCKLE MASTER
IT'S ONE JOKE AFTER ANOTHER! YOU'LL KEEP LAUGHING FROM COVER TO COVER OF THIS GIANT, FULL-COLOR JOKEBOOK ANNUAL #13
MAIL TO: JOKEBOOK DIGEST ANNUAL #13
c/o ARCHIE COMIC PUB. Co
1116 FIRST AVENUE
NEW YORK, N.Y. 10021
OFFER EXPIRES: 9/30/83
ENCLOSED FIND $1.00 WHICH INCLUDES SHIPPING AND HANDLING. PLEASE SEND MY COPY OF JOKEBOOK DIGEST ANNUAL # 13
NAME
PLEASE PRINT
ADDRESS
CITY
STATE & ZIP
PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER.


WILL THE REAL ARCHIE ANDREWS PLEASE STAND UP?
IF YOU'RE LOOKING FOR ARCHIE, ORDER THE WHERE ARE YOU DIGEST #28!
Archie
WHERE ARE YOU #28
WHEREVER ARCHIE IS, HE'S ALWAYS AT HIS BEST!
MAIL TO: WHERE ARE YOU DIGEST #28
c/o ARCHIE COMIC PUB.
1116 FIRST AVE.
NEW YORK, N.Y. 10021
OFFER EXPIRES: 9/30/83
ENCLOSED FIND $1.00, WHICH INCLUDES SHIPPING AND HANDLING. PLEASE SEND MY COPY OF WHERE ARE YOU #28
NAME
(PLEASE PRINT)
ADDRESS
CITY & STATE
ZIP
PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER.

REWARD $3,000.00 FOR THIS PENNY!

OUR COIN CATALOGUE TELLS YOU HOW TO SHIP COINS TO US AND QUICKLY GET THE MOST MONEY WE PAY FOR COINS! SEND FOR IT TODAY!

We'll Pay You $3,000.00 For A 1943 Copper Penny Like this One;

FOR CERTAIN COINS WE PAY UP TO: CERTAIN	
Gold Coins Before 1939	$89,000.00
Nickels Before 1969	$96,000.00
Silver Dollars Before 1964	$76,000.00
Half Dollars Before 1967	$ 5,000.00
Pennies Before 1970	$ 4,800.00
Dimes Before 1966	$20,900.00
Quarters Before 1967	$ 5,000.00
Half Cents Before 1910	$ 3,700.00
Lincoln Pennies Before 1973	$ 250.00

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160 Amherst St., E. Orange, N.J. 07019

$500,000 SEARCH FOR RARE COINS! OLD and NEW!

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NAME _____

ADDRESS _____

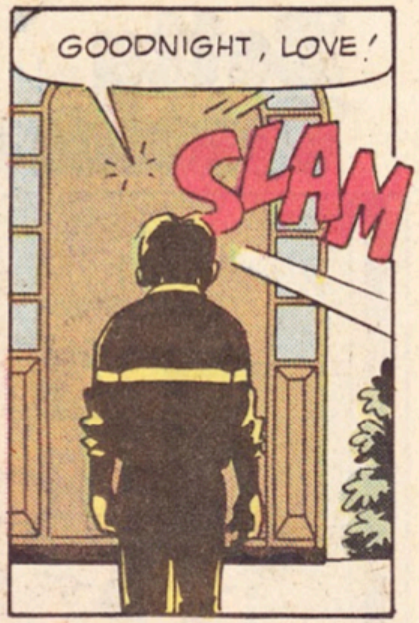
CITY _____ STATE _____

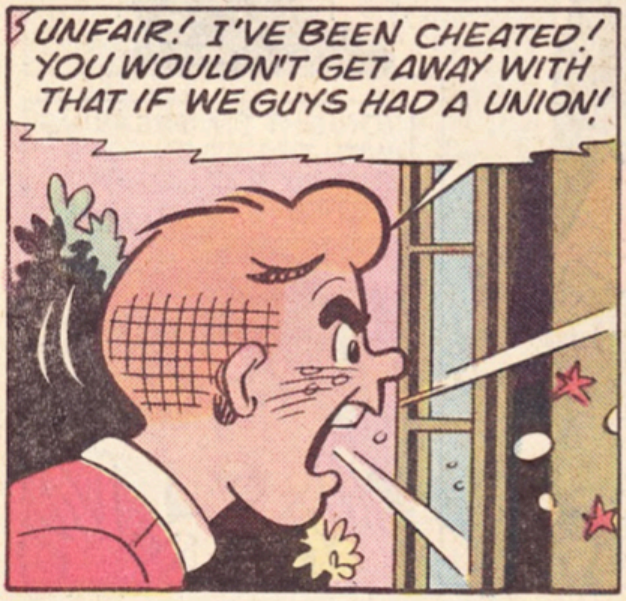
Your Money Will Be Refunded in Full If You Are Not Satisfied With This Catalogue

Betty and Veronica in "HOW DO YOU SPELL RELIEF?"

VERY FLATTERING! BUT IT WILL GET YOU NOWHERE TONIGHT!

KISSING SHOULD BE COMFORTABLE -- NOT YUCKY!

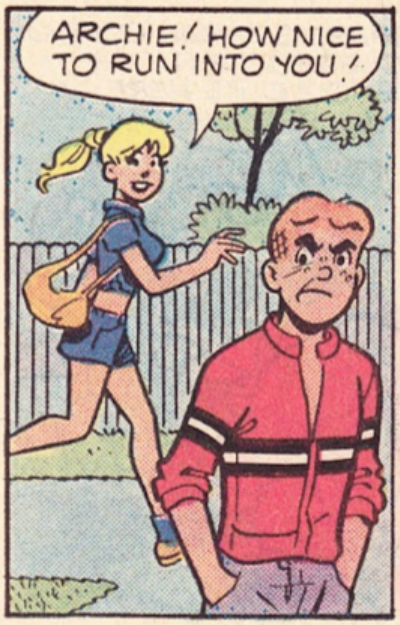

GOODNIGHT, LOVE!
SLAM

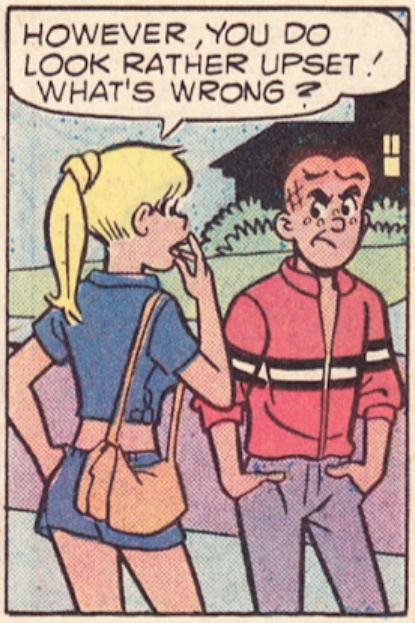

UNFAIR! I'VE BEEN CHEATED! YOU WOULDN'T GET AWAY WITH THAT IF WE GUYS HAD A UNION!

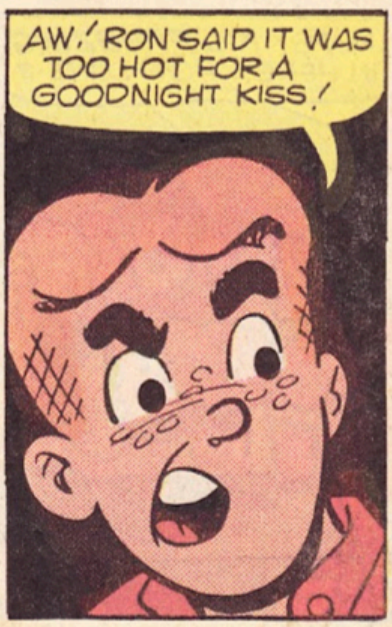
SHOOT! IT'S NOT FAIR! I PAID MY DUES!!
LODGE

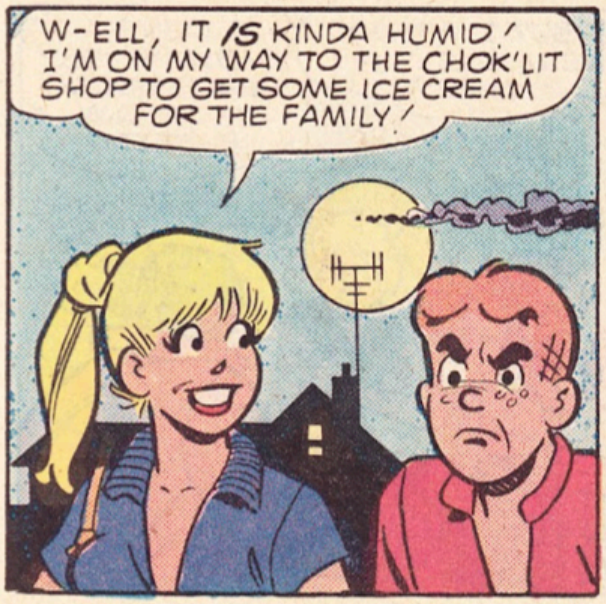
I LISTENED TO HER RATTLE ON FOR TWO HOURS ABOUT HER NEW CLOTHES...
B-OOOORING!!

I DESERVE SOME SORT OF PAYMENT FOR THAT!

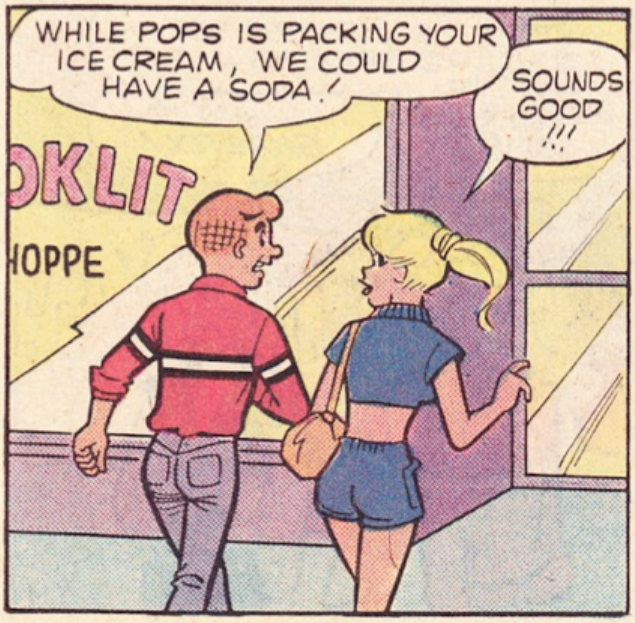

ARCHIE! HOW NICE TO RUN INTO YOU!


HOWEVER, YOU DO LOOK RATHER UPSET! WHAT'S WRONG?

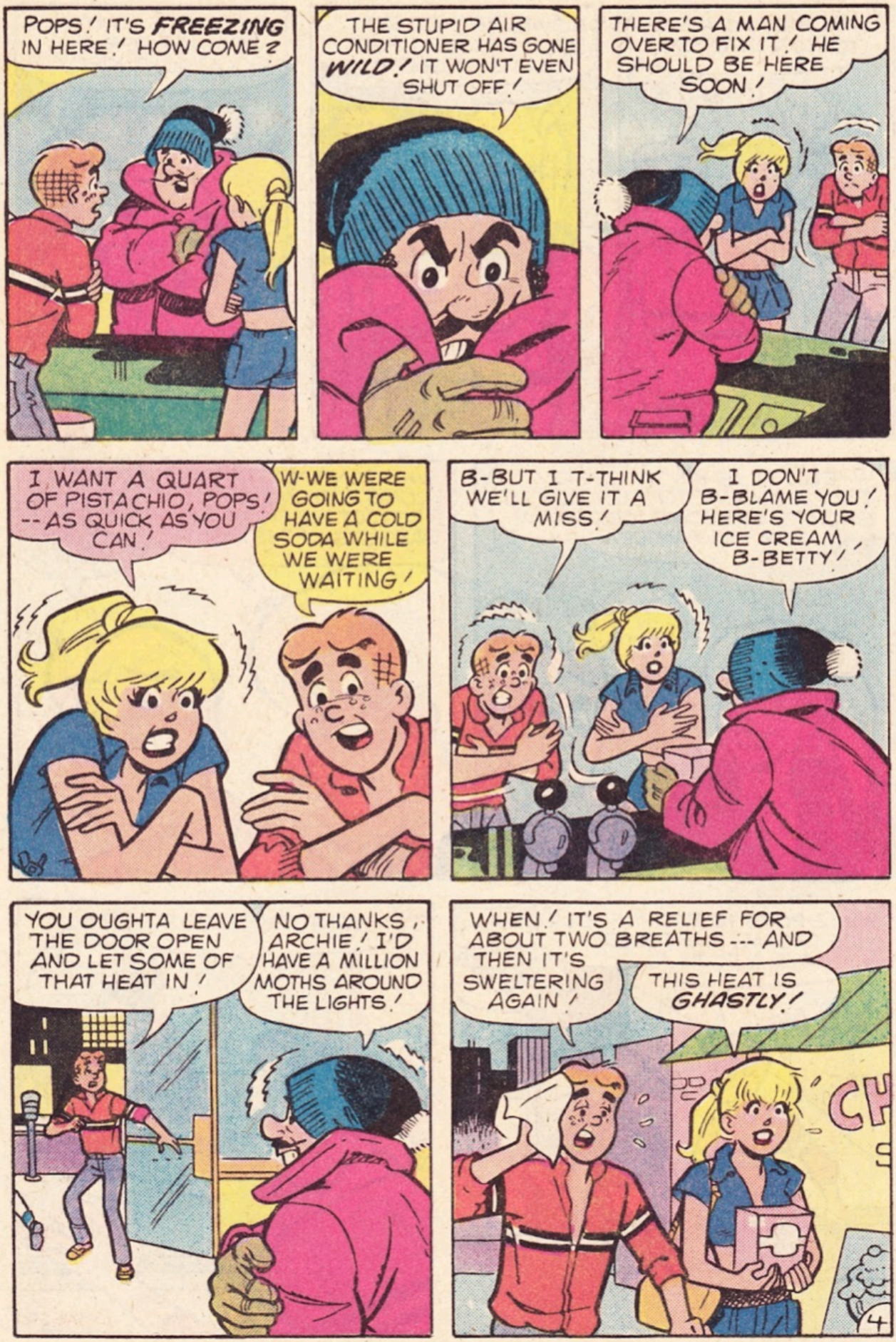

AW! RON SAID IT WAS TOO HOT FOR A GOODNIGHT KISS!


W-ELL, IT IS KINDA HUMID! I'M ON MY WAY TO THE CHOK'LIT SHOP TO GET SOME ICE CREAM FOR THE FAMILY!

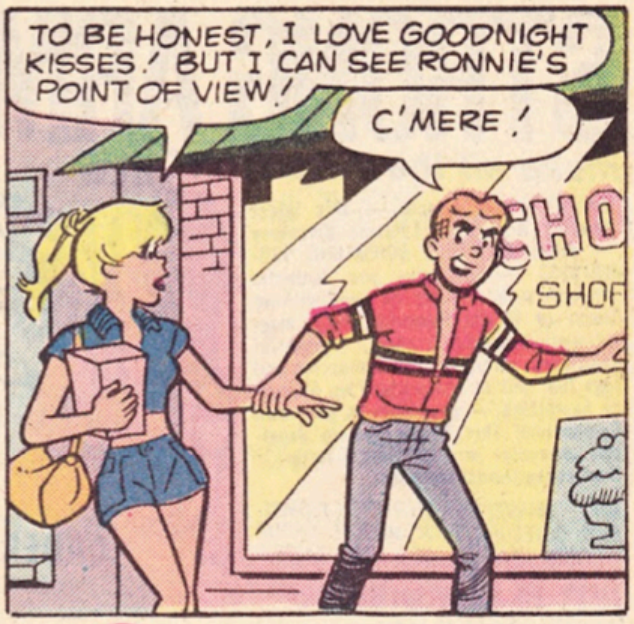
WHY DON'T YOU WALK ALONG WITH ME AND PROTECT ME FROM THE DANGERS OF THE NIGHT?
MIGHT AS WELL! IT'S TOO EARLY TO GO HOME!

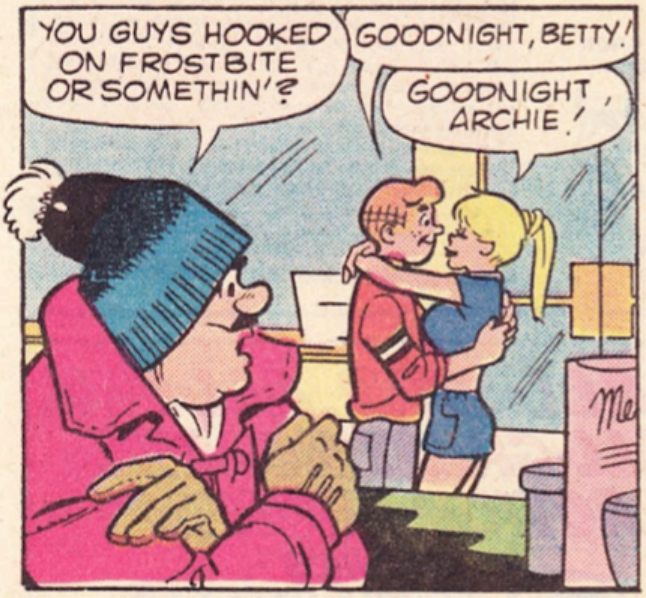

WHILE POPS IS PACKING YOUR ICE CREAM, WE COULD HAVE A SODA!
SOUNDS GOOD!!!
OKLIT
HOPPE

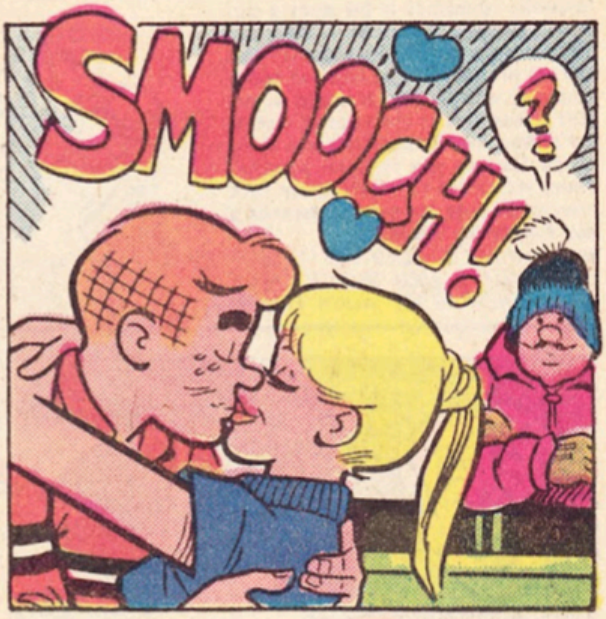
WHAT THE HEY--?

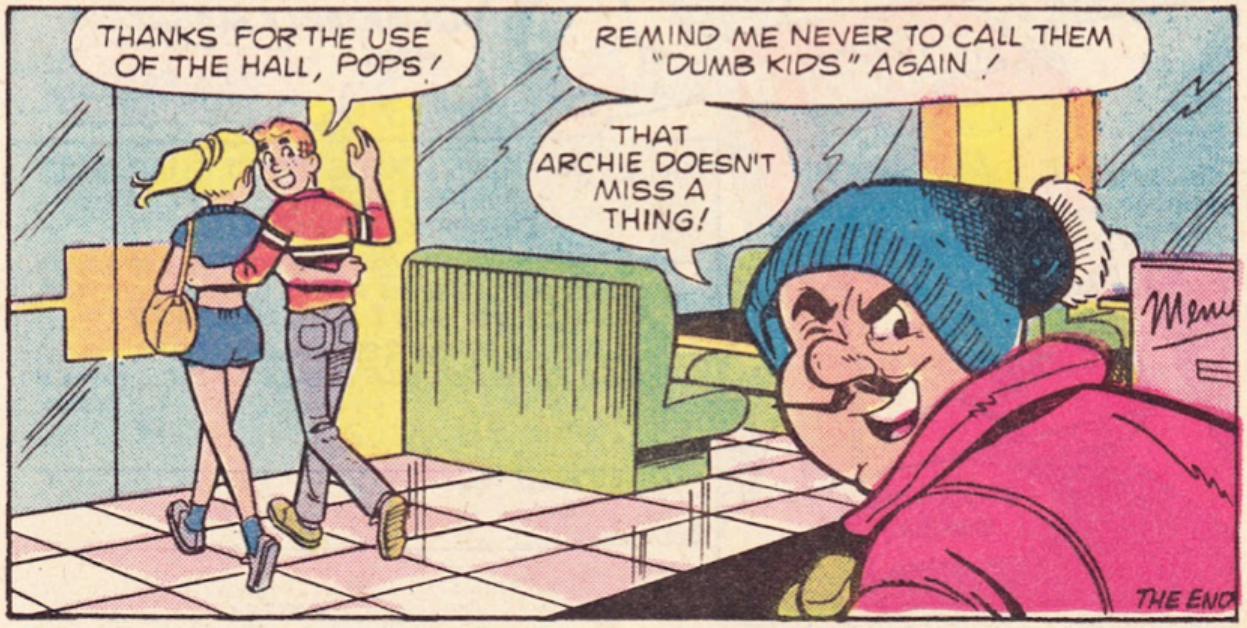

POPS! IT'S FREEZING IN HERE! HOW COME?
THE STUPID AIR CONDITIONER HAS GONE WILD! IT WON'T EVEN SHUT OFF!
THERE'S A MAN COMING OVER TO FIX IT! HE SHOULD BE HERE SOON!
I WANT A QUART OF PISTACHIO, POPS! --AS QUICK AS YOU CAN!
W-WE WERE GOING TO HAVE A COLD SODA WHILE WE WERE WAITING!
B-BUT I T-THINK WE'LL GIVE IT A MISS!
I DON'T B-BLAME YOU! HERE'S YOUR ICE CREAM B-BETTY!
YOU OUGHTA LEAVE THE DOOR OPEN AND LET SOME OF THAT HEAT IN!
NO THANKS, ARCHIE! I'D HAVE A MILLION MOTHS AROUND THE LIGHTS!
WHEN! IT'S A RELIEF FOR ABOUT TWO BREATHS --- AND THEN IT'S SWELTERING AGAIN!
THIS HEAT IS GHASTLY!

HEY! HOLD ON A SECOND! IF I WALK YOU HOME, A GOODNIGHT KISS WILL BE HOT AND STICKY, RIGHT?
NOW THAT YOU MENTION IT... YES!


TO BE HONEST, I LOVE GOODNIGHT KISSES! BUT I CAN SEE RONNIE'S POINT OF VIEW!
C'MERE!


YOU GUYS HOOKED ON FROSTBITE OR SOMETHIN'?
GOODNIGHT, BETTY!
GOODNIGHT, ARCHIE!


SMOOCH!
?


THANKS FOR THE USE OF THE HALL, POPS!
REMIND ME NEVER TO CALL THEM "DUMB KIDS" AGAIN!
THAT ARCHIE DOESN'T MISS A THING!
THE END

STRONG ARMS

make all the difference! **NEW**

Almost like a miracle — this latest Amazing Motionless Exercise discovery — MIKE MARVEL'S SCIENTIFIC ISOMETRICS — will give you fantastic strength with muscles of steel without Sweat or Strain! Powerful arms, magnificently-powerful chest, powerful shoulders, strong stomach muscles and legs that will BE STRONGER! No Apparatus or Exercisers — your body is your own Gymnasium! This Secret System develops muscular strength MUCH faster than conventional methods!

MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE 3 TIME FASTER!

ONLY $5.00

NOTHING ELSE TO BUY!

ORDER NOW!

JUST 10 EASY MINUTES!

Scientific Isometrics is the modern miracle of stimulating muscles — takes just 10 minutes a day of easy exercises that will not tire you. No long hours of boring exercises with weights or costly apparatus. Isometrics is the amazing discovery of West German scientists who found a new thrilling way to build powerful, strong muscles in 10 minutes a day. Each exercise is done for only 10 seconds a day! Completely illustrated.

MIKE MARVEL'S SCIENTIFIC ISOMETRICS DEVELOPS EACH MUSCLE GROUP — FROM HEAD TO TOE MUCH FASTER!

MAIL NO-RISK TRIAL COUPON NOW!

Mike Marvel, Dept 380 160 Amherst Street
East Orange, New Jersey, 07019

O.K. Mike Marvel, enclosed is my $5.00 Send me your entire Scientific Isometric Dynaflex System in one book which includes a chapter on: "SECRETS OF ATTRACTING GIRLS." I must agree that the Dynaflex method has given me powerfully toned muscles, put full strength in my muscles, made me so strong that I can be proud to show my friends how strong I am.
And it must do this in 10 minutes a day—with nothing else to buy—now or in the future. I get my $5 back—with no questions asked upon return of the book.

Name _____
Address _____
City _____ State _____ Zip _____

SOLD ON MONEY BACK GUARANTEE.

ALL-STAR, ALL-FUN, ALL-GREAT READING ACTION FROM...

ARCHIE'S DOUBLE DIGEST #8 QUARTERLY MAGAZINE

256 PAGES

MAIL TO: ARCHIE'S DOUBLE DIGEST QUARTERLY
1116 FIRST AVENUE, *DEPT. 983-B*
NEW YORK, N.Y. 10021

☐ ENCLOSED FIND $8.00 FOR MY *DOUBLE DIGEST MAGAZINE* SUBSCRIPTION, I WILL RECEIVE THE 4 MAGAZINES PLUS 1 MAGAZINE *FREE!*

☐ ENCLOSED FIND $2.00 FOR *ARCHIE'S 256 PAGE DOUBLE DIGEST #8.*

OFFER EXPIRES: 10/31/83

NAME _____
PLEASE PRINT

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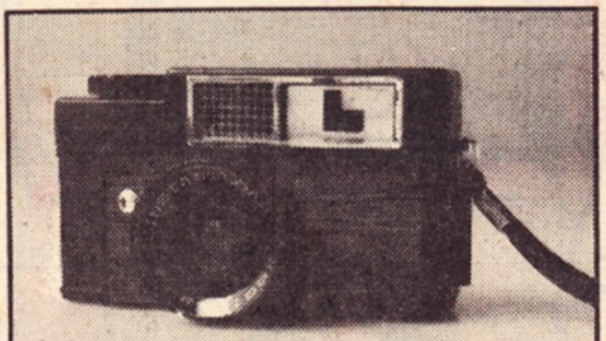
CITY _____ STATE & ZIP _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER.

Imported Instantload CAMERAS Limited Overstock Offer ONLY $5 APIECE

400,000 Now Available For Interested Buyers On A First-Come-First-Served Basis

400,000 famed Instantload cameras must be sold before the importer can move the entire lot. There is no secret promotion or publicity campaign, just a massive sale for volume – to move them fast we will offer these quality cameras at just $5 apiece. Once sold, we do not know if further stock will be available at this price.



The full-size Instantload uses the 126 Instamatic film cartridge.

The reliable Instantload is ideal for the amateur photographer: full size, molded in heavy duty plastic (like the brand name model sold and advertised in stores). The Instantload comes with a carrying strap, lens cover and handsome wood-grain finish at no extra charge.

The perfect second camera and an excellent gift since it is durable, easy to operate and uses the standard 126 INSTAMATIC film cartridge (no mess or fuss loading your film). Full-size photos in color or black & white, prints or slides. This is a lightweight, fixed focus camera built to provide years of perfect pictures.

There will be no limit on numbers of cameras purchased for orders arriving by midnight Oct. 31, 1983. We guarantee prompt shipment of every order received by that date. Thereafter, stock limitations may necessitate volume restrictions.

Techni Products Corporation personally guarantees each Instantload camera for one full year and will automatically replace any camera which does not operate perfectly within that period.

To apply for this very special camera offer print your name, address and zip code on a piece of paper and send $5 plus only $2 for speedy shipping & handling (total: $ 7 per camera ordered) along with *this sale notice* to:

Techni Products
Dept.AC-883
404 Park Avenue South
New York, New York 10016

*Premium and wholesale orders available.

Betty AND Veronica's

HONORABLE MENTIONS

DORA LANCASTER HILO, HAWAII	NANCY WALKER QUEBEC, CANADA	CHERYL WRIGHTINGTON WEST HAVEN, CONN	SEND YOUR FASHION IDEAS TO: BETTY'S FASHIONS c/o ARCHIE COMICS 1116 FIRST AVE. NEW YORK, N.Y. 10021
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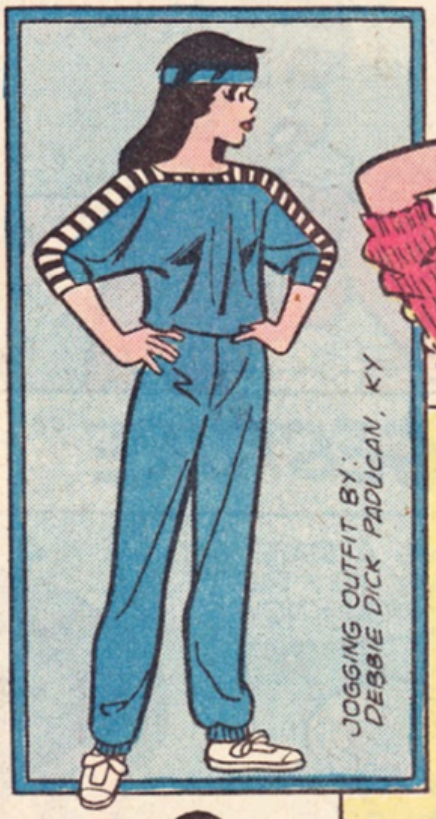
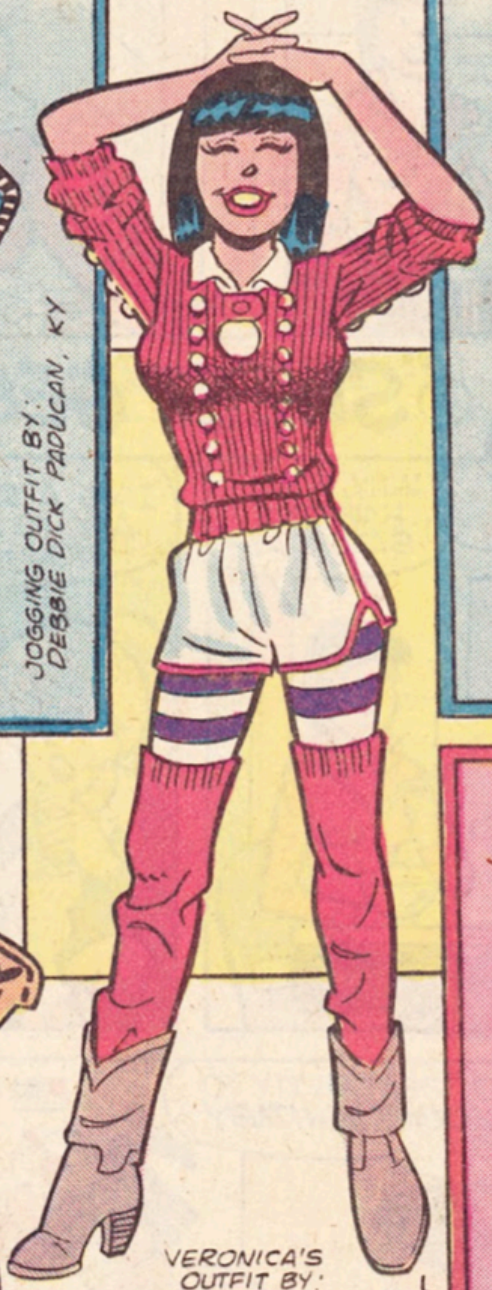
SUPER fashions



JOGGING OUTFIT BY:
DEBBIE DICK PADUCAN, KY



VERONICA'S OUTFIT BY:
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MINI BY:
SUSAN RAYE
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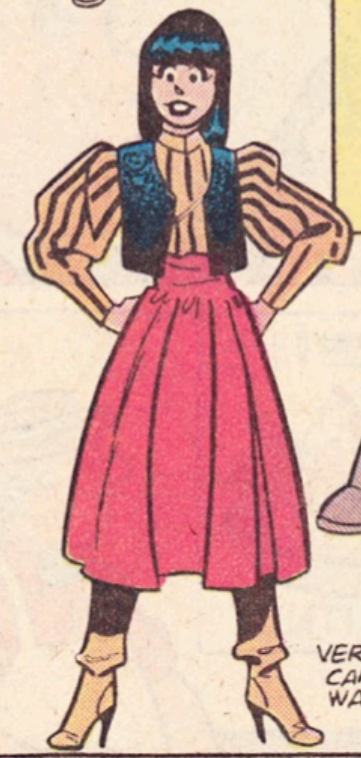

VERONICA'S OUTFIT BY:
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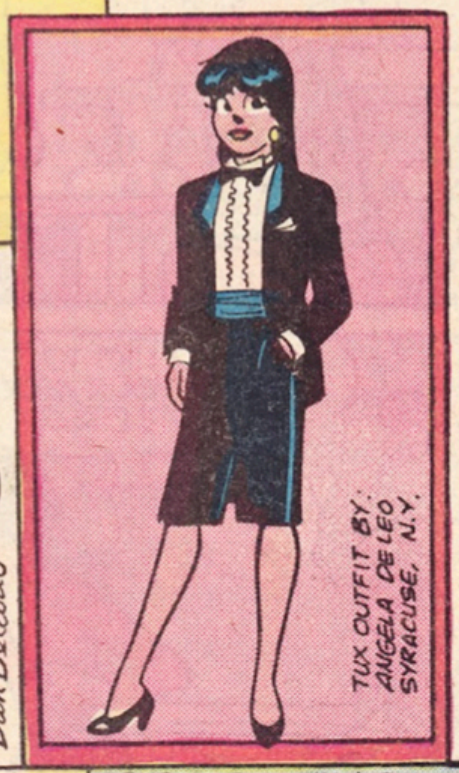
WATERBURY, CONN.

Dan DeCarlo



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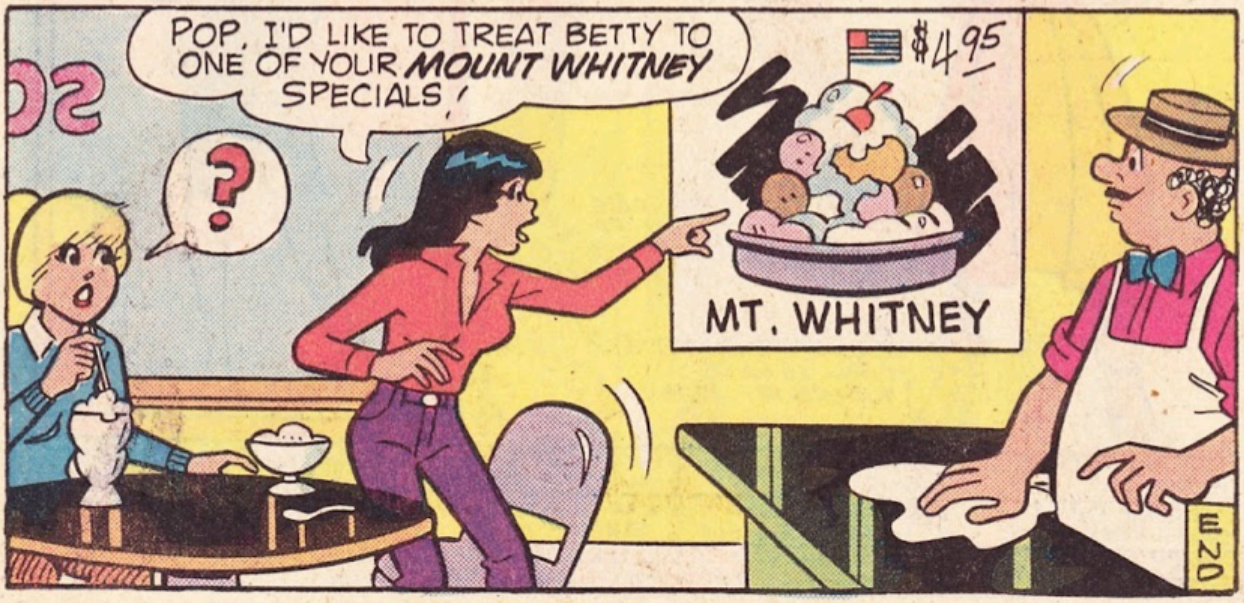
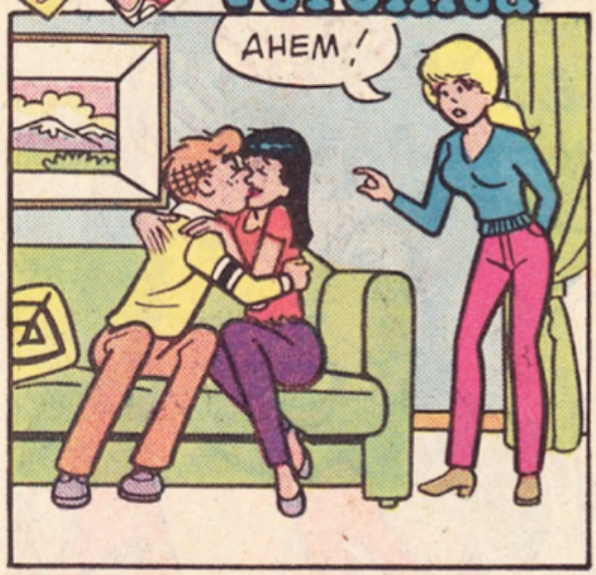
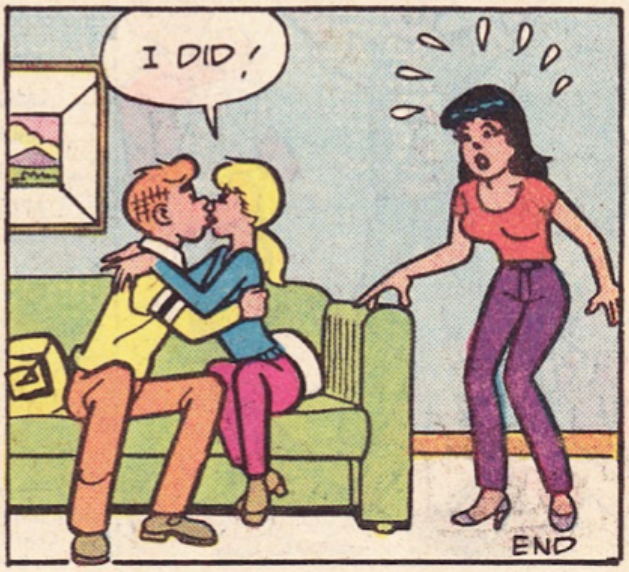
Betty and Veronica in "SWEET GESTURE"



Betty and Veronica in "PHONE FARE"





GET THE LATEST ARCHIE COMICS AT HOME... AND SAVE MONEY, TOO!
ANY 2 FOR ONLY $1.00
COMPLETE THIS COUPON AND SEND $1.00 FOR EVERY 2 TITLES ORDERED! (Postage & Handling included). NO MUSS, NO FUSS!
Dan DeCarlo
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NEW YORK, N.Y. 10021
Offer expires: 12/31/83
Enclosed please find $1.00 for every 2 titles checked below:
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LAUGH #379
ARCHIE & ME #141
T.V. LAUGH-OUT #91
ARCHIE AT RIVERDALE #93
B&V SPECTACULAR #530
WORLD OF JUGHEAD #531
WORLD OF ARCHIE #532
SABRINA #533
BETTY & VERONICA #326
TOTAL AMOUNT ENCLOSED $
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(Please Print)
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City
State & Zip
PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER.

Dominate Others With Fantastic Brute Strength!

"LET ME TEACH YOU THE SIMPLE SECRET PROFESSIONAL MUSCLEMEN USE TO BUILD UP THEIR BODIES IN JUST 90 SECONDS A DAY!"

by Joe Nazario, Mr. U.S.A. Physique Champion, 1977, Mr. International, 1978

Regardless of your age, weight & height, if you can spare 90 seconds a day, you CAN get back into shape!

Achieve these five muscle improvements within one month, or you pay nothing!

- ☐ See your abdomen become a taut wall of muscle!
- ☐ Transform weak arms into pillars of strength!
- ☐ Lift and broaden sagging shoulders!
- ☐ Develop a deep and powerful chest!
- ☐ Strengthen your back, thighs and calves!

I'm a professional body builder. I won the Mr. U.S.A. competition in 1977, and the Mr. International contest in 1978. I'll probably win Mr. Universe this year. I'm also in the exercise and health consulting business in New York City.

So I'm familiar with exercise and body building programs. I've probably tried every single one of them. And do you know something? Not one of them is worth the money you have to pay!

The reason is simple. Every so-called exercise machine, every weight-lifting set ever made works on one of two principles: isometric (putting stress on muscles that do not move) or isotonic (moving muscles under stress).

So, when you pay good money for a machine or a set of fancy equipment, you're buying a gimmick. You can accomplish *exactly the same exercise value*, get exactly the same results, without the machine—IF YOU KNOW HOW! What's more, since machines and weights put a tremendous amount of stress on weak, underdeveloped muscles, they can *actually cause more harm than good.*

THE SIMPLE LOCKER ROOM SECRET THAT REALLY WORKS, IN JUST 90 SECONDS

In my years as an athlete and as an "iron pumper," I've seen hundreds of men get ready for strenuous competition. Each had his own personal mannerisms. Each had favorite warm-up exercises. But over the years, I noticed a simple, common thread that was common to all.

I actually discovered the simple locker room secret that the pros use to build up their bodies in just 90 seconds!

That's right, using my secret, you can exercise *all 18 muscle groups* in your body in just 90 seconds. Eighteen simple exercises every day, just five seconds on each. And within two weeks or less, you'll begin to notice the difference.

You'll FEEL stronger! You'll LOOK healthier, your body will be FAR MORE ATTRACTIVE! I'm not talking about tiny differences you can measure with a tape—I'm talking about *great changes* you'll begin to feel yourself, you'll notice in the mirror, your friends will notice on the beach!

WHAT IS MY AMAZING SECRET?

Frankly, it'll cost you $5.00 to find out. After all, a secret as good as this one, a secret that will make your body stronger, healthier, better looking is *worth* $5.00! But I'll give you a hint. It's a combination of the principles of *both* isometrics and isotonics. I call it "Tonometrics". And it requires no special equipment, no fancy gym. You can use my "tonometric" techniques and special "tonometric" exercises in your bedroom, bathroom, even in your office during your coffee break!

There are 18 special exercises in all, one for each of the 18 major muscle groups in your body. And each exercise takes just 5 seconds to do.

SEE THE RESULTS YOU CAN EXPECT FROM MY SECRET "TONOMETRIC" EXERCISE PROGRAM—DEPENDING UPON YOUR AGE:

If you are basically healthy and eat a balanced diet, the percentage of total performance can improve as follows using the "tonometric" program:

Age	Amount of Improvement	Age	Amount of Improvement
15	up to 100%	35	up to 180%
18	up to 130%	40	up to 150%
21	up to 150%	50	up to 100%
25	up to 200%	60	up to 70%
30	up to 200%	70	up to 50%

Of course, if you have a weak heart, or any physical disability, you should consult with your physician before beginning this or any other exercise program.

ABSOLUTELY NO RISK TO YOU!

When you send me your $5.00, I'll send you a booklet explaining the "tonometric" concept, and outlining an exercise program using my 18 basic exercises designed to *trim down fat and flab*...and *build up weak, underdeveloped muscles.* BUT I WON'T CASH YOUR CHECK FOR 30 DAYS!

That way, you'll have plenty of time to try my amazing "tonometric" program, and decide for yourself if it's everything I say or not. IF YOU'RE NOT ABSOLUTELY THRILLED, SIMPLY RETURN THE MATERIAL AND I'LL SEND BACK YOUR CHECK!

What could be fairer than that? Since you've got nothing to lose, and only a beautiful, strong, firm body to gain, why not send me the coupon, and the check for $5.00, today?

MEET JOE NAZARIO, CREATOR OF THE "TONOMETRIC" SYSTEM

Joe is 29 years old. He presently is in the health food business, and conducts seminars on health, nutrition, and exercise.

Joe has served as a consultant to industry, and gives private body building instruction. In 1977, Joe won the Mr. U.S.A. Physique Championship, and in 1978 he was named Mr. International.

Height: 5'10½"
Chest: 52"
Arms: 19"
Calves: 17"
Weight: 215
Waist: 34"
Thighs: 28"
Neck: 18"

JOE NAZARIO DEPT. AC-883 #98442
404 PARK AVENUE SOUTH,
NEW YORK, N.Y. 10016

Dear Joe:
I want to learn the secret professional musclemen use to build up their bodies in just 90 seconds a day. Please rush me your complete program of 18 exercises. I am enclosing my check or money-order for $5.00—which I understand you'll return to me uncashed in 30 days if I am dissatisfied in any way. (New York residents please add sales tax.)

Print Name _____

Address _____

City _____

State _____ Zip _____

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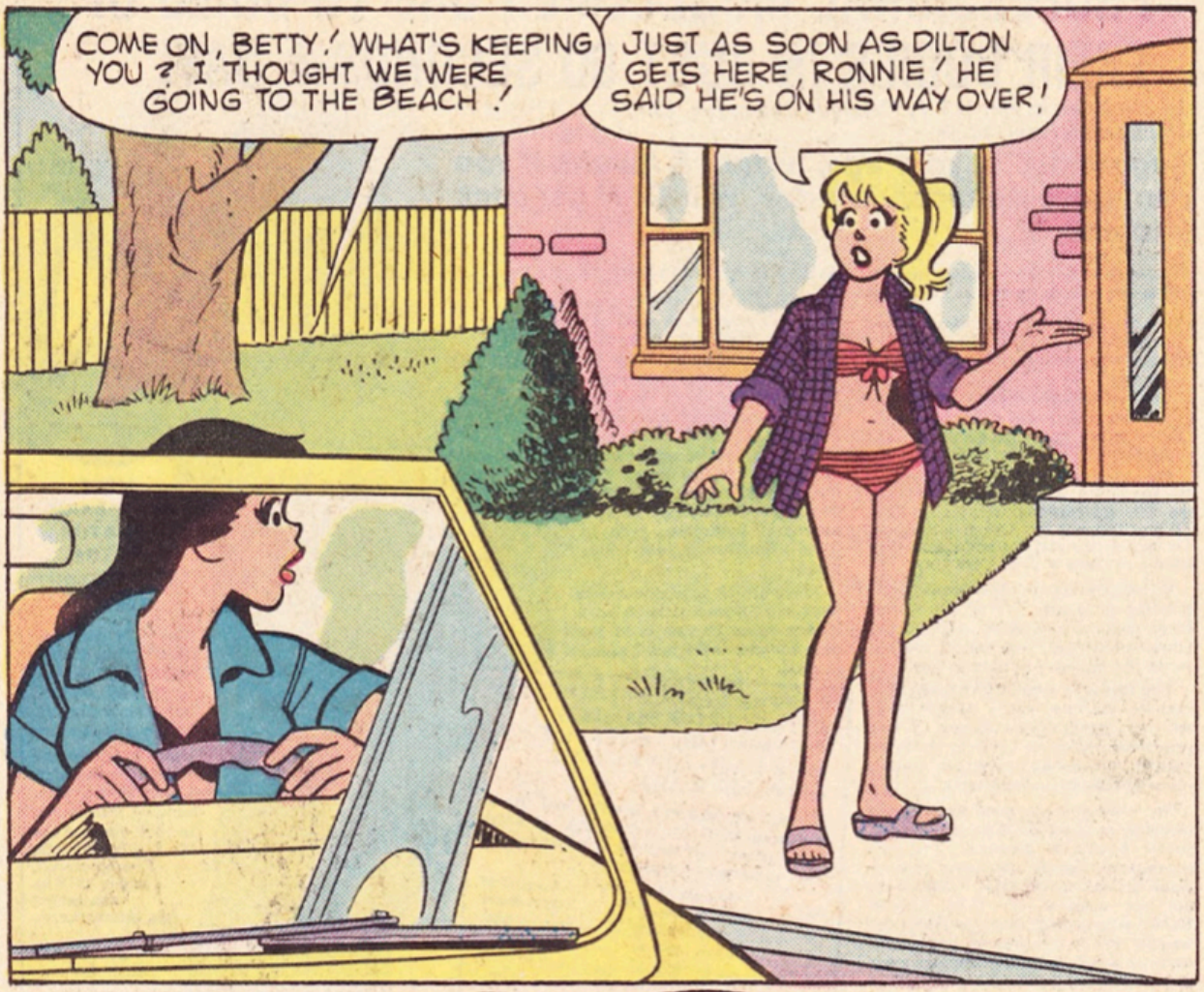
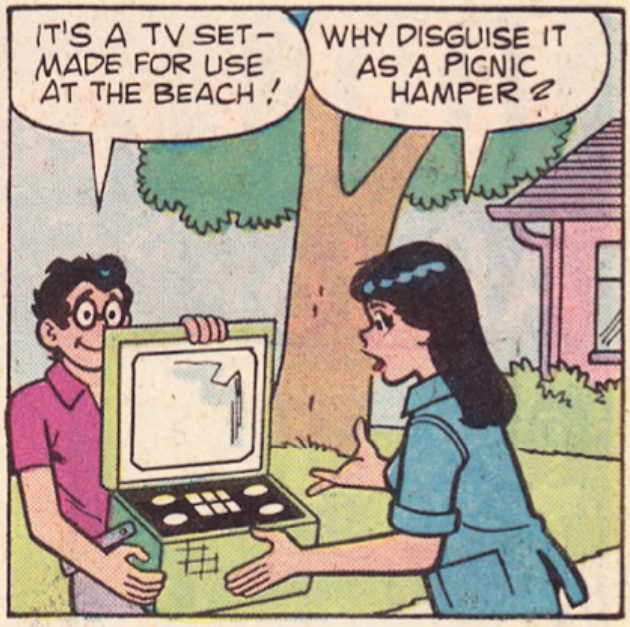
Betty and Veronica IN TV DINER



Look for our SPECIAL 25th ANNIVERSARY ISSUE OF *LIFE WITH ARCHIE (#238) ON SALE NOW!*

THIS IS A VERY SPECIAL BASKET, VERONICA! IT ISN'T WHAT IT SEEMS TO BE!
IT'S NOT? THEN WHAT IS IT?


IT'S A TV SET - MADE FOR USE AT THE BEACH!
WHY DISGUISE IT AS A PICNIC HAMPER?

A TV SET AT THE BEACH IS TOO EASILY STOLEN IF NOT WATCHED CONSTANTLY!

BUT NOBODY'S GOING TO BOTHER BETTY'S LUNCH!
CLEVER!

THANKS A MILLION, DILTON! APPRECIATE IT!
ANYTIME, BETTY!

WHY IN THE WORLD DO YOU WANT TO TAKE A TV TO THE BEACH, ANYWAY?
SOAPS!

I'M AN ADDICT! TOTALLY HOOKED ON SOAP OPERAS! I'D DO ANYTHING TO KEEP FROM MISSING MY STORIES!
WHATEVER TURNS YOU ON!

CONTINUED

100 Little Dolls All for $5.00

- *Baby Dolls* • *Nurse Dolls*
- *Dancing Dolls* • *Costume Dolls*
- *Ballerina Dolls* • *Mexican Dolls*
- *Indian Dolls* • *Clown Dolls*
- *Cowboy Dolls* • *Bride Dolls*
- *Groom Dolls and many more.*

Don't shake your head in disbelief! This is TRUE! For only 5 CENTS EACH you can give that little girl the most thrilling present of her life, this set of ONE HUNDRED DOLLS for only $5.00 - 5¢ APIECE!

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic, and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. You may return them any time for any reason for refund. What a family for a little girl! Just think of it-100 exquisite little dolls-in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $5.00 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

100 DOLL CO., DEPT. 319
160 Amherst Street, East Orange, N.J. 07019

Our Guarantee
HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad and not believing we can give such value, write us to ask what our 100 Dolls are made of. "Are they paper dolls, or tag dolls?" they ask. NEITHER! Each and every one of our 100 dolls is made of GENUINE STYRENE and SYNTHETIC RUBBER, expensively molded.

Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls!

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 319, 160 Amherst St.
East Orange, New Jersey 07019

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $ ..... in check ☐ money order ☐ cash ☐ for ..... set of 100 DOLLS each at $5.00. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, NO C.O.D.)

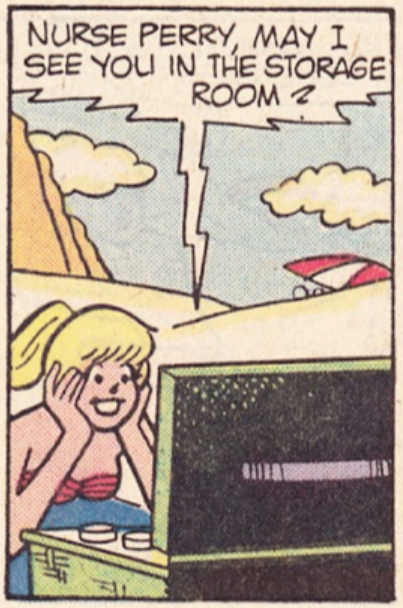
Name.....

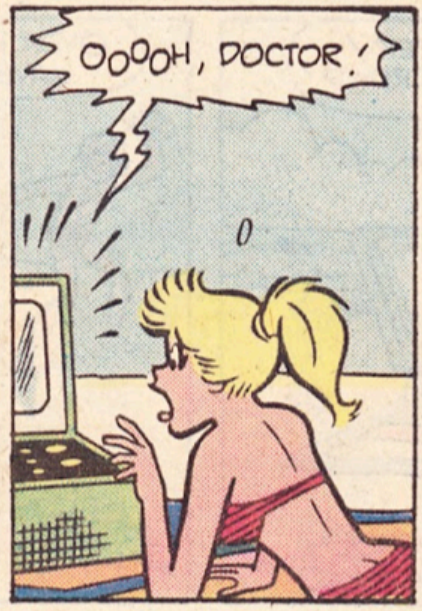
Address.....

City..... Zone..... State.....

I HOPE YOU DON'T RUN INTO JUGHEAD.' HE'LL HAVE YOUR TV EATEN BEFORE HE REALIZES IT'S NOT YOUR LUNCH!
HOW TRUE!

LET'S PROWL AND SEE WHO'S HERE!
YOU GO AHEAD.' IT'S TIME FOR "WARD FOUR"!

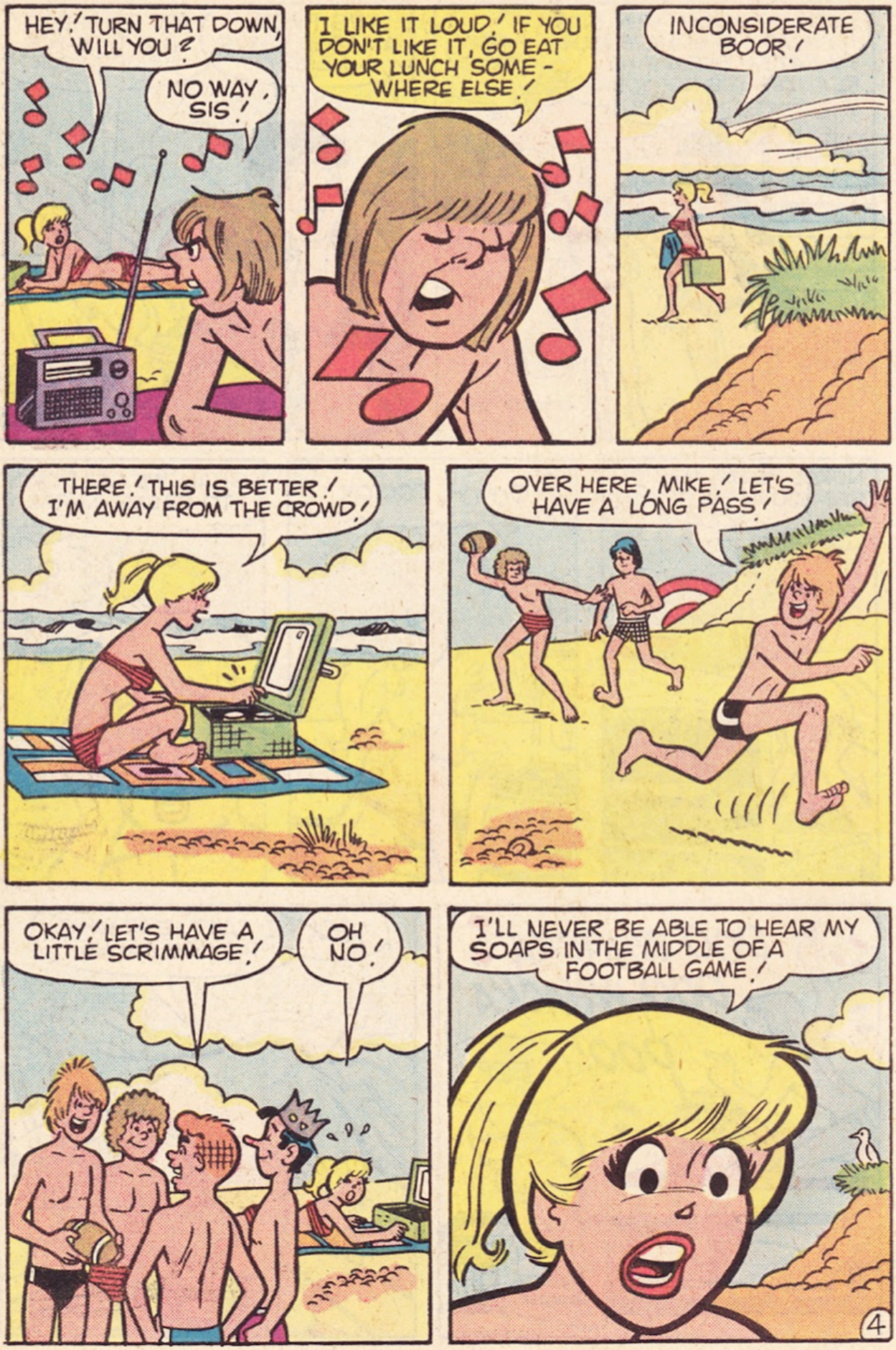

NURSE PERRY, MAY I SEE YOU IN THE STORAGE ROOM?

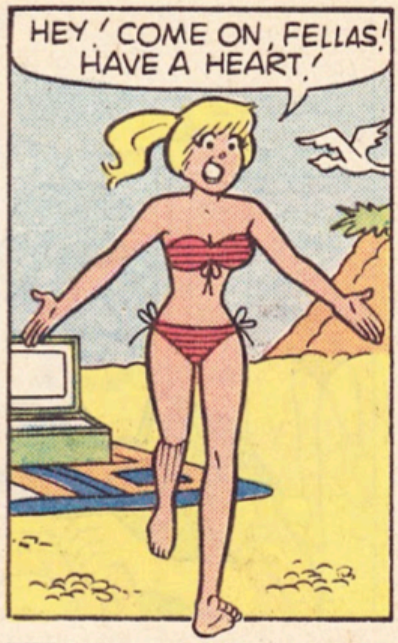

OOOOH, DOCTOR!

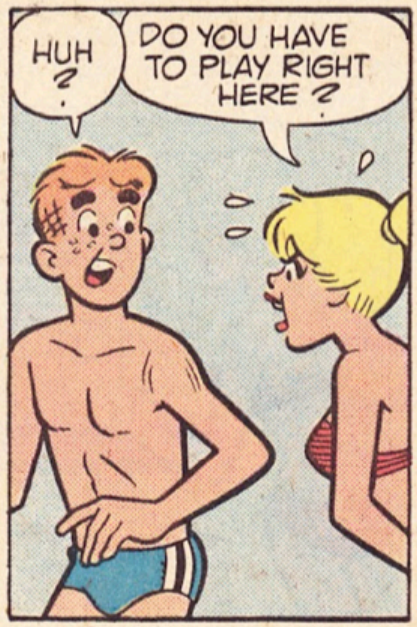
SHALL WE GET DOWN TO CASES, NURSE?
OH, YES!

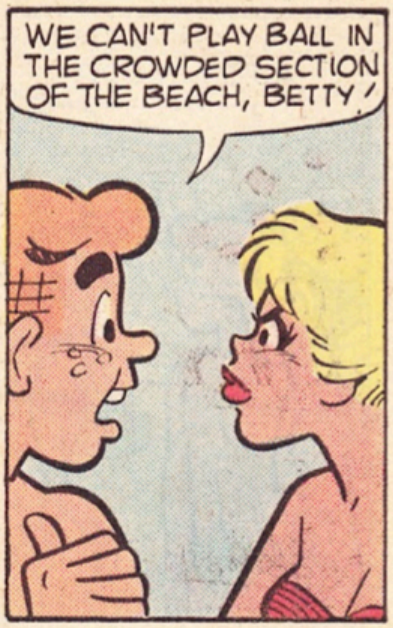
DOO WHACKA DOO, WHACKA DOO!
EEP!

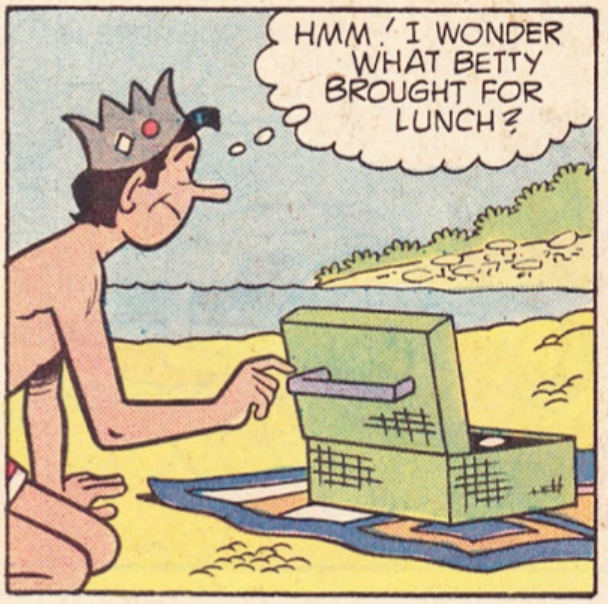
ACK! I CAN'T HEAR WHAT THEY'RE SAYING!

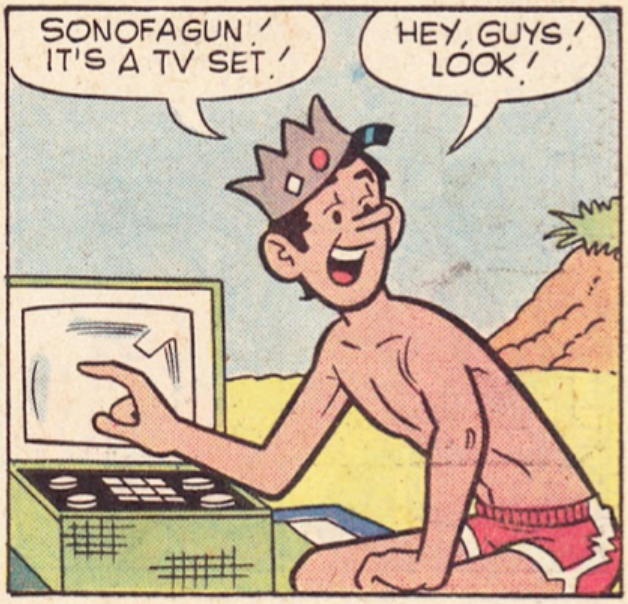

HEY! TURN THAT DOWN, WILL YOU?
NO WAY, SIS!
I LIKE IT LOUD! IF YOU DON'T LIKE IT, GO EAT YOUR LUNCH SOME-WHERE ELSE!
INCONSIDERATE BOOR!
THERE! THIS IS BETTER! I'M AWAY FROM THE CROWD!
OVER HERE, MIKE! LET'S HAVE A LONG PASS!
OKAY! LET'S HAVE A LITTLE SCRIMMAGE!
OH NO!
I'LL NEVER BE ABLE TO HEAR MY SOAPS IN THE MIDDLE OF A FOOTBALL GAME!

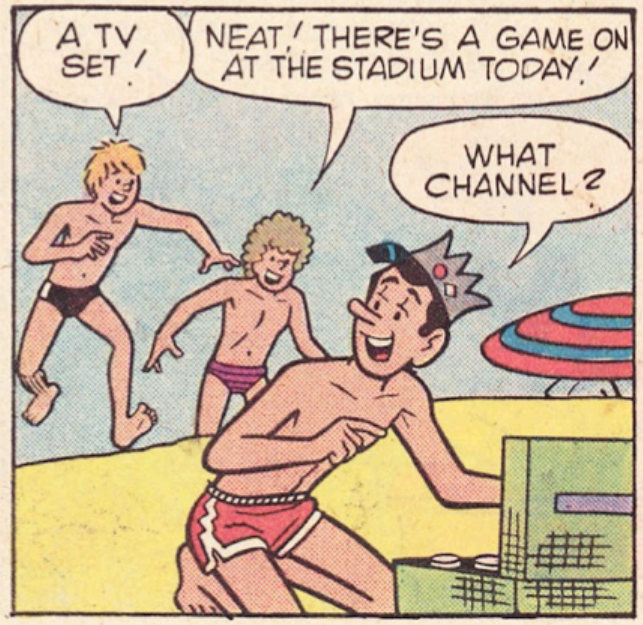

HEY! COME ON, FELLAS! HAVE A HEART!


HUH?
DO YOU HAVE TO PLAY RIGHT HERE?

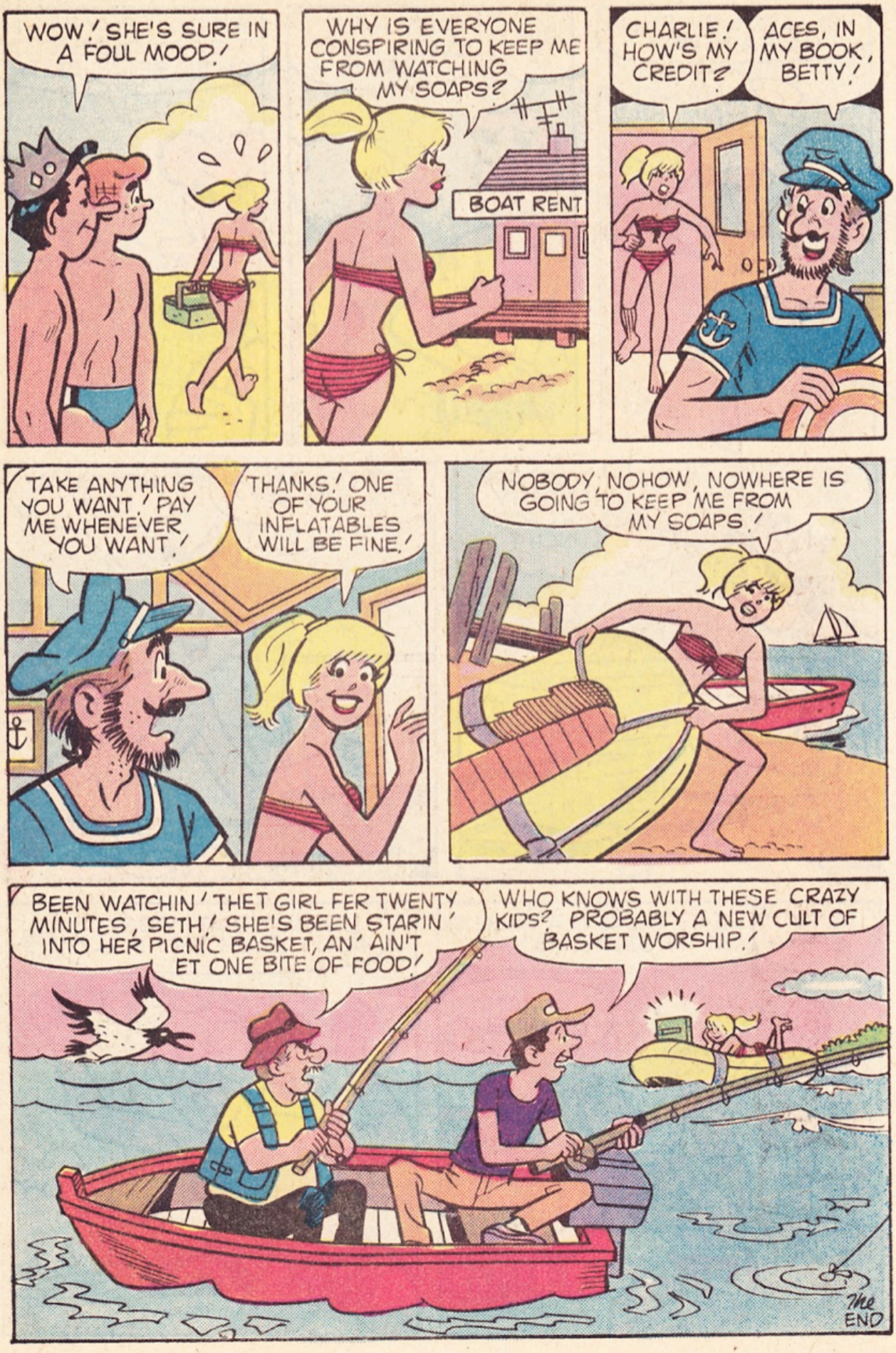

WE CAN'T PLAY BALL IN THE CROWDED SECTION OF THE BEACH, BETTY!


HMM! I WONDER WHAT BETTY BROUGHT FOR LUNCH?

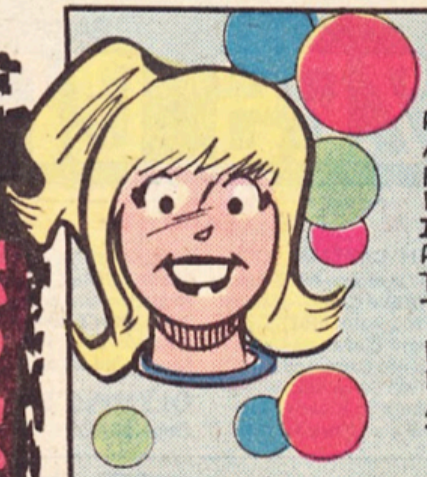

SONOFAGUN! IT'S A TV SET!
HEY, GUYS! LOOK!


A TV SET!
NEAT! THERE'S A GAME ON AT THE STADIUM TODAY!
WHAT CHANNEL?

UNHAND THAT TV SET! DON'T TOUCH THAT DIAL!


WOW! SHE'S SURE IN A FOUL MOOD!
WHY IS EVERYONE CONSPIRING TO KEEP ME FROM WATCHING MY SOAPS?
BOAT RENT
CHARLIE! HOW'S MY CREDIT?
ACES, IN MY BOOK, BETTY!
TAKE ANYTHING YOU WANT! PAY ME WHENEVER YOU WANT!
THANKS! ONE OF YOUR INFLATABLES WILL BE FINE!
NOBODY, NOHOW, NOWHERE IS GOING TO KEEP ME FROM MY SOAPS!
BEEN WATCHIN' THET GIRL FER TWENTY MINUTES, SETH! SHE'S BEEN STARIN' INTO HER PICNIC BASKET, AN' AIN'T ET ONE BITE OF FOOD!
WHO KNOWS WITH THESE CRAZY KIDS? PROBABLY A NEW CULT OF BASKET WORSHIP!
The END

Dear Betty & Veronica



PLEASE HELP ME! I'M CRAZY ABOUT A BOY IN A TOWN POOL WE GO TO. I THINK HE DOESN'T LIKE ME BECAUSE I AM DEAF, BUT I CAN READ PEOPLE'S LIPS MOST OF THE TIME. HE DOESN'T BELIEVE THAT I CAN READ LIPS.

HE'S ONE OF THE MOST POPULAR BOYS AROUND AND WILL ALWAYS SMILE TO ME WHEN HE SEES ME!

CAN YOU GIVE ME SOME ADVICE ON HOW I CAN GET HIM TO BE MY BOY-FRIEND? I HAVE PLENTY OF COMPETITION FROM THE GIRLS AT THE POOL.

D.C., BRYSON CITY, N.C.

YOU MAY BE READING MORE THAN LIPS IN THIS CASE. HIS SMILE MAY MEAN NOTHING MORE THAN JUST BEING FRIENDLY. ACCEPT HIM ON THIS BASIS. IF HE SEES YOU AS MORE THAN JUST A FRIEND, HE'LL MAKE HIS INTENTIONS KNOWN.

WE HAVE SOME VIDEO GAMES AND MY FATHER PLAYS WITH THEM MORE THAN I DO. HOW CAN I GET HIM TO LET GO AND GIVE ME A CHANCE?

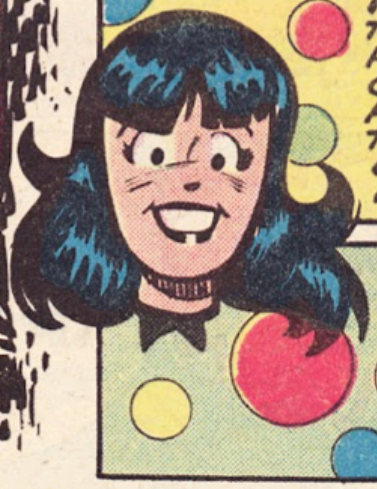
C.B., BOSTON, MASS.

YOUR FATHER MAY BE TRYING TO RELAX AND UNWIND AFTER A DAY'S WORK. FIND SOME OTHER TIME TO PLAY WITH THE GAME WHEN YOUR DAD IS NOT USING IT.

I HAVE A CLASSMATE IN SCHOOL WHO GETS ALL THE GUYS. WHENEVER A NEW GUY COMES INTO TOWN, THIS CLASSMATE GETS HIM. NOT ONE GIRL IN MY CLASS HAS A BOYFRIEND BECAUSE OF HER. WHAT SHOULD I DO TO GET GUYS?

A.S.M., HOMER, ARK.

WOW! SHE MUST BE QUITE A GIRL TO CAPTURE ALL THOSE MALE HEARTS! I'D ADVISE YOU TO GET INVOLVED IN CLUBS AND HOBBIES WHERE THE BOYS ARE. THAT SHOULD PROVIDE FOR COMMON INTERESTS AND EVENTUAL DATES.



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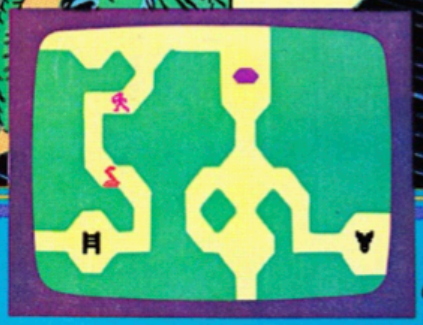
ADVANCED DUNGEONS & DRAGONS™*

CARTRIDGE



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